

Houston EWIConnect

Working Together is
when the Magic Happens!



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Black Haw Group

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Hilcorp Energy Company

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Lisa Diaz
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Program Director
Barbara Stokes
Amegy Bank

From Our President

As the outgoing President, I wanted to take a moment to express my gratitude to the whole membership. We may not be as large as we once were, but we are mighty. I knew we would have a wonderful year, not because of my faith in me, but because I believed in you! The success we have had is not my success it is our success. Ending our year with the amazing Life Flight Program, which we have been trying to bring to the Houston Chapter for some time was the icing on the cake. We had plans right up to September 30th with the Blue Santa work party! Cumulatively we were able to raise approx. \$95,000 for our BCDP account, and \$28,000 for our Operating account. \$56,000 in scholarships were awarded, along with approximately \$10,000 and countless hours in philanthropic projects here in Houston. On page 3 you will see the awards we received at LCAM this year! I am so proud of each and every one of you for your commitment to EWI. Congratulations on a job well done!

This past year I have had a front row seat to so many celebrations, losses, hardships, and conquests. I have seen many of you stopped in your tracks by great loss and hardships, and witnessed you rise with such grace and dignity. The care and concern within this group is more than just "Business", it is humanity at its BEST. Sometimes you have to stop to reconnect and heal, not just ourselves, but relationships with others. Our society is so goal oriented that sometimes we forget to stop and really see each other. It was vitally important to me that our chapter reconnect because in order to move forward and grow we must have a strong foundation. I have seen many of you stop when great ideas didn't go as planned, but I witnessed you rise to the occasion with your optimism and teamwork that resonates greatly within this group. Being in your presence has elevated me to perform at my best. Working Together is when the Magic happens!

Thank you for trusting me this past year to be the person to lead this chapter, it truly has been my honor!

Cindy Baker

Save The Date!

October 14, 2025

The Corinthian

Installation of the 2025-2026 Board of Directors

November 11, 2025

The Chifley

December 9, 2025

Houston Country Club

Blue Santa



Scan For
Event Calendar



We Made Magic!!!

2025 Tillie Award

EWI of Houston

Outstanding Chapter of the Year!



Lucille Johnson Perkins

2025 Large Firm of the Year



EWI of Houston

Awarded \$1,000 Chapter Literacy Grant

The logo for Houston ewiConnect, with "Houston" in a smaller, orange, sans-serif font above "ewiConnect" in a larger, blue, cursive font.

Houston
ewiConnect

Celebrate!

October Representative Birthdays

- 04 - Patti McLean
- 06 - Rosalind Moore
- 14 - Sallynda Martens

October Member Firm Anniversaries

- Landry's, Inc. - 2006
- Shell Energy Corporation - 2005

Membership

Current Membership:

35 Member Firms
41 Representatives
11 Sustaining Members
3 Honorary Members
2 Representatives Pending
as of September 30, 2025

Membership in EWI offers unique professional and personal opportunities and networking opportunities and networking benefits for members through:

- Leadership and professional training
- Local-to-global business, community and philanthropic growth and involvement through chapter and corporate activities
- Access to corporate and chapter websites geared to business connections
- Increased networking ability through an international directory that lists major businesses, and decision-makers
- Focused personal and professional development through our quarterly magazine, the Pulse

EWI membership is by invitation only and consists of a variety of companies within the business community. The firm holds the membership and appoints a key individual as a representative. If you would like more information about the Houston Chapter membership process, please visit: <https://ewihouston.org/join>



EWI of Houston
Annual Business Meeting

September 11, 2025
The Aquarium Downtown



Houston ewiConnect



Our Deep Dive Greeter!



Barbara Stokes, Amegy Bank; Cindy Baker, Black Haw Group;
Isabel McKinney, Hilcorp Energy Company



LaTonya Perez and Shannon McNair, The Rose



Priscilla Hardy, Carolyn Noack, Sustaining Members; Cindy
Joutraw, CenterPoint Energy, Inc.; Lisa Noack, Guest



Mary Margaret Carroll, Cheri Ferguson, Sustaining Members;
Martha Ceballos, ELP Enterprises, Inc.



Marilyn DeSimone, Landry's, Inc.; Georgia Graugnard, Omni
Hotels

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Carole Pitts, Martha Turner Sotheby's International Realty; Barbara Stokes, Amegy Bank; Courtney Castellanos, Lockwood, Andrews & Newnam, Inc.



Patti McLean, Daikin Comfort Technologies, N.A.; Siena Schickel, guest; Valinda Cortez, Bright Events



Lily Portales, Hilcorp; Susan Miller, EWI of Tulsa;
Elisa Garcia, Houston First Corporation



Elisa Garcia, Houston First Corporation; Linda Petticrew,
Shell Energy Resources Company



Shannon McNair, The Rose; Brandi Ware, Guest;
Mary Margaret Carroll, Sustaining Member



Cindy Baker, Black Haw Group LLC



Houston Chapter is all Business



Cindy Baker, Black Haw Group LLC



Martha Ceballos, ELP Enterprises, Inc.



Cristina Barron, Martha Turner Sotheby's International Realty



Shari Schiffman, Douglas Elliman Real Estate



Cindy Joutraw, CenterPoint Energy, Inc.



LaTonya Perez, The Rose



Cindy Baker expressing her "Thank You"!



Sanela Hasagic, Lockwood, Andrews & Newnam, Inc.



Showing Love for our President



Lily Portales, Hilcorp; Cindy Baker, Black Haw Group



Cindy Baker, Black Haw Group



LCAM 2025 HOUSTON CHAPTER
SEPTEMBER 17th - 20th



Houston Attendees and Volunteer Chapter Dinner



Kathy Scott, Corporate President; Cindy Baker, Houston President



Membership Growth Award



Proclamation by the City
September 17-20 EWI LCAM Days



Houston Chapter Looking Good!



Houston Chapter LCAM Attendees



LaTonya Perez, The Rose



Reading Rally Committee



Paul Faltisek, Guest; Patti Strawther, James J. Postl Interests; Debra Crabtree, Westpark Communications; Mary Margaret Carroll, Sustaining Member





Diet Coke Toast to Marji!



Marji Zamora, you will always be remembered!



Well deserved! We love H-E-B and representative Anna Bryant!



Anna Bryant, representing H-E-B accepting Large Firm of the Year award!



Houston Chapter Attendees with 24-25 Corporate President, Kathy Scott, and 25-26 President Vicki Chapman.



Tillie Award for Outstanding Chapter of the Year!
What an accomplishment! So Proud of our Houston Chapter!



Houston Chapter LCAM Attendees



Houston Chapter LCAM Attendees



Lily & Sam Portales



Houston Chapter LCAM Attendees



Houston Chapter LCAM Attendees



LaTonya Perez, representing The Rose and Family



Houston Chapter LCAM Attendees



Houston Chapter LCAM Attendees



Cindy Baker, Black Haw Group; Barbara Stokes, Amegy Bank;
LaTonya Perez, The Rose



Carole Pitts, Martha Turner Sotheby's International Realty;
Cindy Baker, Black Haw Group; Anna Bryant, HEB



Cristina Barron, Martha Turner Sotheby's International Realty; Cindy
Baker, Black Haw Group; Anna Bryant, HEB; Courtney Castellanos,
Lockwood, Andrews & Newnam, Inc.



Carole Pitts, Martha Turner Sotheby's International Realty; Shari
Schiffman, Douglas Elliman Real Estate

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Courtney Castellanos, Lockwood, Andrews & Newnam, Inc; Cristina Barron, Martha Turner Sotheby's International Realty, Inc.



Elisa Garcia, Houston First Corporation



Barbara and Bill Stokes



Barbara and Bill Stokes



Felicia Senter, EWI of Tulsa; Cindy Baker, Black Haw Group; LaTonya Perez, The Rose



Perez Family

Houston ewiConnect



LCAM 2025 Annual Meeting



Houston Chapter LCAM Attendees



EWI Corporate Board of Directors



Lily Portales, Hilcorp; Cindy Baker, Black Haw Group;
Courtney Castellanos, Lockwood, Andrews & Newnam, Inc.



Anna Bryant, HEB; Barbara Stokes, Amegy Bank; Patti McLean, Daikin Comfort Technologies, N.A.; Elisa Garcia, Houston First Corporation



Cristina Barron, Martha Turner Sotheby's International Realty, Inc.; Sarah Sweet, Let It Fly Events

Memorial Hermann Foundation August 14, 2025 Memorial Hermann Life Flight



Memorial Hermann Life Flight® is a critical care air medical transport service based in Houston, Texas. They transport critically ill and injured patients in the greater Houston area within a 150-mile radius of the Texas Medical Center.

Founded in 1976 by James "Red" Duke, MD, crews perform about 4,000+ missions each year, making the John S. Dunn Helistop one of the busiest helipads in the world. Since its inaugural flight, Memorial Hermann Life Flight has flown more than 158,000 missions. Accredited by the Commission on Accreditation of Medical Transport Systems (CAMTS), they are committed to excellence in aviation safety and critical care as the only not-for-profit hospital-based air ambulance serving Houston and the surrounding communities.

Life Flight is able to transport up to two patients at a time, with each flight staffed by highly skilled personnel and equipped with advanced emergency equipment and necessary medications. Every Life Flight helicopter is inspected and serviced daily.

The Memorial Hermann Life Flight staff consists of 21 pilots, 21 flight nurses, 18 paramedics, eight dispatchers and eight mechanics. Memorial Hermann Life Flight's pilots enhance patient care by maintaining Air Transport Pilot status, while flight nurses and paramedics sustain Certified Flight Registered Nurse and Certified Flight Paramedic status.

Provided as a community service by Memorial Hermann, Life Flight operates as a hospital-based, non-profit organization that relies on community support and fundraising efforts to pay for the service. It costs about \$15 million annually to support the program, none of which comes from tax dollars.

Houston ewiConnect





Houston EVIConnect



BLUE SANTA WORK PARTY!!!
IT WASN'T ALL FUN, OR WAS IT?



Houston ewiConnect



Houston ewiConnect





Fundraising

RaiseRight:

Fundraising Made Simple and Impactful!

The holiday season is upon us, and there's no better time to embrace the convenience of RaiseRight for your shopping needs. By purchasing gift cards and shopping online through RaiseRight, you can contribute effortlessly to EWI of Houston's scholarship fund while taking care of your holiday preparations!

How RaiseRight Works:

1. Purchase Gift Cards: Buy eGift cards for your favorite brands through RaiseRight.
2. Shop or Gift: Use the cards for your own shopping or as thoughtful gifts for family and friends.
3. Earn Automatically: A percentage of every purchase goes directly to our scholarship fund, with no extra cost to you.

A Member's Experience:

"I use RaiseRight multiple times a month to reload my Starbucks gift card, shop at my favorite stores like Total Wine & More and PetSmart, or purchase gift cards for presents from places like Bath & Body Works, Ulta, Dick's Sporting Goods, and Target. With over 500 brands to choose from, it's so easy to support our mission while shopping!"

RaiseRight for EWI Events:

Don't forget to use RaiseRight for your Door Prize commitments or Executive Night auction items. Every purchase you make supports EWI Houston's mission of connection, careers, and community. Ready to make an impact while you shop? Visit [RaiseRight.com](https://www.RaiseRight.com) or contact us for more information on how to get started. Together, let's make this holiday season one of giving and growth!

Start Today—Support Tomorrow!

Fundraising

Effortless fundraising, endless earnings

Join the 50,000+ organizations that trust RaiseRight as their #1 fundraising platform.

How it works

RaiseRight is the easiest fundraising program you can run to benefit your members, families, and communities.



BUY A GIFT CARD

Buy a \$100 GAP eGift card from RaiseRight with 14% earnings. Pay with your bank account, debit card, or credit card.



USE IT

Your \$100 eGift card is delivered to your online RaiseRight Wallet instantly.



EARN AUTOMATICALLY

With a 14% rebate, you automatically earn \$14 for your fundraising account. Way to go!



THANKS, GAP!

Your earnings come from the brand, so no extra money comes out of your pocket.



Fundraise faster, with multiple ways to earn

Fundraise faster with multiple ways to earn—using gift cards and online shopping through RaiseRight.

Click through to your favorite brands' websites, go shopping, and earn by completing a purchase. Plus, you can earn extra by using a gift card from RaiseRight as payment! No extra fees, just extra earnings.

Pro-Tip! Install the RaiseRight Earnings Browser Extension and never miss an opportunity to earn while shopping online.

Hundreds of brands, hundreds of ways to earn



With something for everyone, there's no limit to how much your organization can earn.

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EWI of Houston

Mission Statement

EWI of Houston aspires to be the premier business organization of choice for member firms and their key individuals. Recognized by the Houston community as an avenue to achieve personal and professional excellence, every activity of the Houston Chapter will fulfill at least one of the objectives of the EWI Mission Statement.

Our Strategic Goals

- To strengthen, expand, and broaden membership.
- To provide member firms with meaningful benefits.
- To actively promote education for all representatives
- To achieve a high level of community visibility through service.

Our Mission

EWI brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Our Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Corporate Office

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Leadership

Board of Directors



President
Cindy Baker
Black Haw Group LLC
cindyb@blackhawgroup.com



President Elect
Lily Portales
Hilcorp Energy Company
lily.portales@hilcorp.com



Secretary
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Treasurer
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Advisor
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Leadership

Committee Chairs



Asist Committee Chair
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Bylaws Committee Chair
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Courtesy Committee
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Communications

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<https://www.linkedin.com/groups/12076399/>



<https://www.instagram.com/ewihouston/>



<https://ewihouston.org/index.php>

To volunteer to help the communications team with EWI Connect, social media, and PR outreach, contact Lisa Diaz, Communications Director, at lisa@sirenlis.com.

