

# Houston ewiConnect

Working Together is when the Magic Happens!



## From Our President

WOW, what a few months Houston has had! I can't express enough the joy I get from watching our members have so much fun at our gatherings, while learning and networking as well. We have had mentor sessions, committee meetings, board meetings, monthly meetings, professional development, membership drives, and of course our big Executive's Night; where we surpassed our fundraising goal by thousands this year!

I think my presidency can be summed up with the simple phrase of "Nothing has gone as planned, but it has all turned out for the better!" I can't tell you the number of people who have reached out and stated that they loved having the dealers at Executive's Night be members and people they knew! It made the evening so much more relaxed and for some dealers (LaTonya) there were No Rules! Hahaha! Every so often what we plan isn't what is needed, and when things don't go as expected, you pivot. The room was filled with so much rolling laughter and smiles; I still can't stop laughing remembering that evening! My only regret is that poor Ellen and her knee (I owe you a lot of wine my friend!) I'm so proud of our membership, my board, committee chairs and all those involved that make our chapter such an amazing organization!

I believe in YOU, I believe in US, I believe that when we Work Together is when the *Magic* Happens!

Let's keep making *Magic*!

*Cindy Baker*

### 2024-2025 Officers & Directors

**President**  
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*Black Haw Group*

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**Lisa Diaz**  
*Metromarketing Services, Inc.*

**Fundraising Director**  
**Carole Pitts**  
*Martha Turner Sotheby's International Realty*

**Program Director**  
**Barbara Stokes**  
*Amegy Bank*

# Save The Date!

**Thursday, June 12th**

Honoring Past Presidents & Business Meeting - The Petroleum Club

**Saturday, June 14th**

EWI Pillowcase Project Benefiting Child Advocates

**Saturday, June 21st**

The Rose Shrimp Boil

**Wednesday, June 25th**

Professional Development Webinar: Having Hard Discussions

Charles Heasley

**Thursday, July 10th**

Scholarship Night - Amegy Tower

**July 11th - 12th**

Texoma in Tulsa, OK

**September 17th - 20th**

LCAM in Houston



Scan For  
Event Calendar



# Save The Date!


*Save the Date*  
AGENDA & HOTEL INFO TO FOLLOW

**TEXOMA 2025**

TULSA, OKLAHOMA  
**JULY 11 - 12**  
\$250 EARLY BIRD  
(\$300 AFTER JUNE 01)  
REGISTRATION WILL OPEN SOON

**\*\*OPTIONAL PLEASE JOIN US!\*\***

**EWI TULSA BUSINESS MEETING**  
DINNER WILL BE SERVED  
**JULY 10**  
\$45 SEPARATE FEE



Scan For  
Event Calendar



# REGISTRATION IS OPEN!



REGISTER NOW!

## LEADERSHIP CONFERENCE & ANNUAL MEETING

**HYATT REGENCY HOUSTON WEST**  
September 17–20, 2025 | Houston, TX



<https://ewiconnect.com/page/lcam2025>

# Professional Development

## Having Hard Discussions



**Charles Heasley**

Blue Lion Leadership

WEDNESDAY, June 25, 2025

12:00 PM CT

Charles Heasley is passionate about helping leaders – because leadership matters.

Charles earned a Master's in Executive Leadership from Liberty University, where he is currently a doctoral candidate. Charles is a certified executive coach and emotional intelligence practitioner.

After serving as a police sergeant, Charles founded Blue Lion Leadership, an organization specializing in group leadership development. Each year, Charles works with hundreds of leaders to help them become even better versions of themselves so they can increase organizational results and decrease avoidable workplace casualties.

Charles is a husband, cat dad, classically trained guitarist, and red wine enthusiast.

Register at: <https://ewiconnect.com/page/EventsandWebinars>

The logo for Houston ewiConnect, with "Houston" in a small orange font, "ewi" in a blue font, and "Connect" in a larger blue script font.

# Houston ewiConnect

# Celebrate!

## Representative Birthdays

### June

- 6/5 Lisa Diaz
- 6/12 Isabel McKinney
- 6/18 Mary Margaret Carroll
- 6/25 Debra Jaime
- 6/28 Jeannette Stoller Woods, Past President

## Member Firm Anniversaries

### June

- 1992 Jackson & Company
- 2003 Lockwood Andrews & Newnam, Inc.
- 2020 Douglas Elliman Real Estate
- 2022 HEB

# Membership

## Current Membership:

36 Member Firms  
42 Representatives  
11 Sustaining Members  
3 Honorary Members  
as of May 15, 2025

Membership in EWI offers unique professional and personal opportunities and networking opportunities and networking benefits for members through:

- Leadership and professional training
- Local-to-global business, community and philanthropic growth and involvement through chapter and corporate activities
- Access to corporate and chapter websites geared to business connections
- Increased networking ability through an international directory that lists major businesses, and decision-makers
- Focused personal and professional development through our quarterly magazine, the Pulse

EWI membership is by invitation only and consists of a variety of companies within the business community. The firm holds the membership and appoints a key individual as a representative. If you would like more information about the Houston Chapter membership process, please visit: <https://ewihouston.org/join>





## Congratulations!

Martha Ceballos, President of ELP Enterprises, Inc., dba MC Business Products, has just been elected as a Vice President of the Houston Livestock Show & Rodeo.

Martha will be Officer in Charge of the Swine Auction Committee, Corporate Development, Go Tejano, and Asset Distribution. What an accomplishment! Martha is not only a smart business woman, but she is first in line to lead, help, and mentor!

Congratulations Martha, we are so Proud of you!

# New Members

Victoria Malronado, Harvest Midstream



**Hometown:** Born and raised in Houston, Texas — currently residing in Sugar Land.

**Hobbies:** I enjoy event planning both professionally and personally. I am the current chair of the Hilcorp Events Committee and whether it's work functions or fun celebrations with friends, I love bringing people together and making things memorable. I also spend a lot of time with my crew at home, which includes three awesome kids, a very patient husband, and a small zoo (four cats, two dogs, and a hamster who thinks he's the boss).

**What are you looking forward to getting out of EWI? What excites you about the organization so far?**

I originally joined EWI to support a coworker who encouraged me to get involved, but I'm looking forward to the opportunities for career development and networking. I'm excited to connect with other professional women and be part of a group that values growth and support.

**Family:** I've been married for 17 years and have three children — two college freshmen and a high school junior (I promise I'm not as young as I look, but appreciate the comments the older I get!)

# New Members

Amy Herod, Harvest Midstream



**Hometown:** Born and raised in New Braunfels, graduated Texas A&M in 2011 and then spent 8 years living in DC and working on Capitol Hill and have been in Houston since 2019

**Hobbies:** Having FUN is my favorite hobby! I love game nights with friends (currently obsessed with Mahjong!) I serve on 2 rodeo committees and I spend as much time as possible at Rodeo during March! I also love to read and do puzzles and haven't missed a home Texas A&M football game in 6 years. Saturdays in the fall revolve around Aggie Football and Saturdays in the spring and summer revolve around crawfish, breweries and pool days 😊

**What are you looking forward to getting out of EWI? What excites you about the organization so far?**

I am excited to meet new people and looking forward to the opportunities for career development and networking – I am especially looking forward to having a network to brainstorm new events/ideas with. My boss calls me the “CFO... Chief Fun Officer” and I am always planning something for my team or trying to come up with new creative ideas. We all work hard and I like to remind everyone its okay to have a little fun along the way!

**Family:** I am single and ready to MINGLE. I do have a large extended family and love spending time with them and attending my nieces various sporting events.

# New Members

Christina Hutchinson, Mark Kamin & Associates



Christina Hutchinson is a program leader, executive leadership and performance coach with Mark Kamin & Associates in the Houston, TX office with extensive experience in technology, market development, sales and global teams.

In addition to being trilingual (Brazilian Portuguese, Spanish, & English), Christina has spent her career cultivating an ability to translate tech speak into business value and impact that positions companies as industry and thought leaders in their fields

Prior to joining Mark Kamin & Associates, Christina worked with several international technology firms in positions such as Sales Director and Market Development Manager with global impact. She cut her teeth in the oil & gas exploration industry implementing technology that brought together disconnected business divisions and teams in a way that completely transformed the way that sector operates. As a global market development manager, she customized and implemented technology that tracks company resources and marketing efforts to realize untapped revenue and maximize marketing investment return.

A seasoned leader in global team management, Christina has a passion for breaking down the barriers that keep functional teams separated to produce high degrees of connection, communication, and extraordinary performance. Her unique ability to uncover hidden barriers for her clients and identify the critical success factors for executives, managers, teams, and organizations allows them to transform from 'getting by' or 'making it' to producing extraordinary results.

Herself a lifelong athlete, Christina has a passion for sports. Go Pack Go!

She brings extensive experience in high-performing, cohesive teams from her many years of playing Women's Professional Football and being an elite referee for NCAA Division I Soccer, the National Women's Soccer League (NWSL), and Elite Men's and Women's Soccer organizations to her client engagements. Whether her team is winning a football world championship (the "women's Super Bowl") or being the only team on the field everyone is against as a referee crew, Christina gets what it takes to achieve tough strategic objectives from a foundation of integrity, communication, and connection that creates true leaders.

Her commitment and heart in having you and your organization win are truly unmatched.

# New Members

## Diane Bart, Holthouse Foundation for Kids



I am a proud native Houstonian and the mother of three incredible daughters—Audrey, Andrea, and Jennifer—and the grandmother of Sophia (4), with another granddaughter, Samantha, expected in October 2025. My daughters and granddaughters are the center of my world and the greatest joys of my life.

I have been—and continue to be—blessed with the most wonderful parents, whose unwavering love and support have shaped the person I am today.

One of my lifelong goals was to graduate from college with my parents watching me walk across the stage. Although it took a little longer to reach that milestone, I proudly earned my bachelor's degree in criminal justice from the University of Texas at Arlington in 2015, surrounded by the love and encouragement of my entire family and closest friends.

For over 25 years, I've been actively involved with the Houston Livestock Show & Rodeo. As a life member and current member of the Grand Entry Committee, this organization holds a special place in my heart and reflects my deep commitment to community, tradition, and service.

Professionally, I spent more than 22 years in the legal field as a paralegal and litigation legal secretary. For the past nine years, I've served as the bookkeeper for Michael Holthouse at Holthouse Interests. In this role, I also support his philanthropic work through The Holthouse Foundation for Kids, helping create positive opportunities for youth in our community.

# New Members

Sarah Sweet, Let It Fly Events, L.P.



Sarah Sweet was born and raised in Texas, and has been living in Houston since 2019 with her husband and two cats. She attended Texas A&M University and has been with Let It Fly Events since September of 2019!

A few of the many joys in her life are hosting themed parties in her home, cooking for friends and family, spoiling her cats with adorable toys that look like food, and hiking. She also loves reading and writing, and published her first YA Fantasy novel, *Realm of the Cursed*, in March of 2024.

Sarah is excited to join this wonderful community and looks forward to meeting new people. 😊

# Membership

SALE SALE

NEW MEMBERSHIP PROMOTION

**BUY ONE GET ONE  
50% OFF**

JOIN TODAY: PAY YOUR CHAPTER FEES AND GET  
HALF OFF THE CORPORATE MEMBERSHIP FEES  
FOR YOUR 1<sup>ST</sup> YEAR.

(SALE DATES: MAY 1, 2025 - AUG. 31, 2025)



SALE SALE

**1/2 OFF CORPORATE FEES**



# Meeting Recap

April 2025

## Executive Appreciation Night & Annual Dollars for Scholars Fundraiser

April's EWI Executive Appreciation Night and Annual Dollars for Scholars Fundraiser at the Ballroom at Tanglewood was an evening to remember. Guests enjoyed cocktails, casino games and a lively silent auction—**and together we raised \$87,500 for scholarships!**

A heartfelt thank you to our Presenting Sponsors, Rosanna & Myron Blalock, and H-E-B, Let It Fly Events, and the Ballroom at Tanglewood, for hosting us in style—your support makes our mission possible.



**April 2025**  
**Executive Appreciation Night &**  
**Annual Dollars for Scholars Fundraiser**

**THANK YOU TO OUR  
GENEROUS SPONSORS!**



**PRESENTING SPONSOR**

Rosanna & Myron Blalock

**GOLD SPONSORS**



THE *Ballroom*  
AT TANGLEWOOD

April 2025  
Executive Appreciation Night &  
Annual Dollars for Scholars Fundraiser

BRONZE SPONSORS



**AmegyBank**<sup>®</sup>  
*and Steve & Anne-Laure Stephens*



**James J. Postl  
Interests**



Diana Skerl

Vanessa & Mark Stokes

**April 2025**  
**Executive Appreciation Night &**  
**Annual Dollars for Scholars Fundraiser**

**DIAMOND SPONSOR**



 **Douglas Elliman**

**CRYSTAL  
SPONSORS**

Martha Turner | **Sotheby's**  
INTERNATIONAL REALTY

**Skerl & Associates**

**SPECIAL THANKS**

 **Lockwood, Andrews  
& Newnam, Inc.**  
A LEO A DALY COMPANY

**April 2025**  
**Executive Appreciation Night &**  
**Annual Dollars for Scholars Fundraiser**

**A HEART-FELT & SINCERE  
THANK YOU FOR YOUR  
GENEROSITY**

*All funds raised this evening go  
directly to the EWI Business Career  
Development Program which funds  
EWI of Houston's Scholarship  
Programs and Literacy Initiatives.*

**OPEN BAR/DECOR/VENUE**  
Craig and Stephanie Howard  
The Ballroom at Tanglewood

**CASINO/DECOR/LINENS/SIGNAGE**  
Ellen Ramsey  
Let It Fly Events, L.P.

**FLORALS**  
HEB

**PHOTOGRAPHY**  
David Jones  
D. Jones Photography

**April 2025**  
**Executive Appreciation Night &**  
**Annual Dollars for Scholars Fundraiser**

**THANK YOU TO OUR  
AUCTION & WINE PULL DONORS!**

Allison Pearson  
Anna Bryant  
Ashley & Cutter Brewer  
Back Row Home  
Barbara & Bill Stokes  
Bari Ross  
Barry Babyak  
Carolyn Noack  
Carolyn Toriggino  
Cheri Ferguson  
Cindy Baker  
Cindy Joutraw  
Courtney Castellanos  
Cuvaision Wineries  
David Jones, D. Jones Photography  
Diane Bart  
ELP Enterprises, Martha Ceballos  
Houston Arboretum & Nature Center  
Houston Polo Club  
Houston Zoo  
Hyatt Regency Downtown  
Imagen Venues  
Izzy Prints  
Jackie & John Hodges  
Jay Graham  
Jennifer & Paxton Crew  
Jessica Sebesta  
Jim Postl  
Kay Bart  
Kori Peters  
Landy's, Inc.  
LaTonya & Javi Perez  
Lexi & Craig Paton  
Linda Petticrew  
Lisa & Joel Gray  
Lisa Blackwood

**April 2025**  
**Executive Appreciation Night &**  
**Annual Dollars for Scholars Fundraiser**

**THANK YOU TO OUR  
AUCTION & WINE PULL DONORS!**

Lone Star Flight Museum  
Lost Oak Winery  
Martha Ceballos  
Mary Sue Patronella  
Melissa Ford  
Messina Hof Winery  
MetroMarketing  
Momentum BMW  
Pam and Neil Tofsky  
Office Experts  
Omni Houston Hotel and Mokara Spa  
Patti McLean  
Patti Strawther  
Phillips 66  
Priscilla Massey Hardy  
Robin Jackson Photography  
Rosanna & Myron Blalock  
Sallynda Marten  
Sandra & Mike Chambers  
Shannon & Chip Saegert  
Senterra LLC  
Shannon McNair  
Shari Schiffman  
Simon Martinez  
Teresa Jordan  
The Ballroom at Tanglewood  
The Laura Hotel  
The Palm  
Tootsies  
Tori & Ed DeCora

# Houston EWI Connect



EWI Houston Casino Night!



John Graner, Executive ; Kristin Skille, Experience Houston



Bill Stokes, Guest; Barbara Stokes, Amegy Bank; Herb Clifton, Guest



Lily Portales, Hilcorp; Sam Portales, Guest; Matthew Kieschnick, and Eric Everett, Hilcorp



Douglas Elliman Real Estate Table



Starr Dalton, Guest; Stephanie Hill, Guest; Patti Strawther, James J. Postl Interests



Stephanie Cleary, Executive; Robin Conner, President  
Martha Turner Sotheby's International Realty



Priscilla Hardy and Mary Sue Petronella, Sustaining  
Members



Mary Margaret Carroll, Sustaining Member; Zee Skerl, Guest;  
Damir Skerl, Executive; Kay Bart, Skerl and Associates



Lily Portales, Hilcorp; Anna Bryant, HEB;  
Cindy Baker, Black Haw Group LLC



Paul Kilian, Executive; Lisa Diaz, Metromarketing Services, Inc.



Fundraising Committee

# Meeting Recap

May 2025

May's EWI monthly meeting at Cadillac Bar was a memorable evening. We gathered over a delicious Mexican buffet—complete with beef and chicken fajitas—while connecting with fellow members.

Our special guest, Karen McCullough, energized the room as she shared her expertise on driving positive change, building strong multigenerational teams, and living your brand every day. A big thank you to Cadillac Bar for hosting us and to Karen for inspiring us with her insights.



# Houston EWIConnect



Cindy Baker, Black Haw Group LLC; Karen McCullough, Guest Speaker



Linda Petticrew, Shell Energy Resources Company; Priscilla Hardy, Sustaining Member; Shannon McNair, The Rose; Mary Margaret Carroll, Sustaining Member



Cindy Joutraw, CenterPoint Energy, Inc.; Cheri Ferguson, Sustaining Member



Carole Pitts, Martha Turner Sotheby's International Realty



Elisa Garcia, Houston First Corporation; Marilyn DeSimone, Landry's Inc.; Cindy Baker, Black Haw Group LLC; Barbara Stokes, Amegy Bank; Diane Bart, HFFK



LaTonya Perez, The Rose; Cristina Barron, Martha Turner Sotheby's International Realty; Anna Bryant, HEB

# Houston EWIConnect



Patti McLean, Daikin Comfort Technologies, NA; April Ragsdale, Guest



Shiara Cook, Guest; Diane Bart, HFFK, Kay Bart, Skerl & Associates



Karen McCullough, Guest Speaker



Naseeka Cox, Guest; Cristina Barron, Martha Turner Sotheby's International Realty; Courtney Castellanos, Lockwood, Andrews & Newnam, Inc.



Shari Schiffman, Douglas Elliman Real Estate; Lisa Diaz, Metromarketing Services, Inc.



Elisa Garcia, Houston First Corporation; Mayra Guzman, Guest; Patti McLean, Daikin Comfort Technologies, NA; Barbara Stokes, Amegy Bank; April Ragsdale, Guest

# Professional Development

## New Resource: EWI Growth Zone

Good news, EWI leaders!

We're thrilled to see more and more of you exploring **GrowthZone**, our new professional development platform powered by BizLibrary. With **hundreds of on-demand courses** across a wide range of topics, there's something for everyone—whether you're looking to level up your leadership skills, sharpen your Excel expertise, or dive into the latest in workplace culture.

### ★ Here's what you'll find inside:

- **Leadership & Management** – Build your confidence as a team leader
- **Technology Skills** – Excel, Outlook, Power BI & more
- **Communication & Professionalism** – Master the soft skills that make a big impact
- **Notable New Releases** – Fresh, timely content added regularly!
- 

GrowthZone is accessible 24/7 and completely **free to EWI members**. Whether you're squeezing in a quick learning session over lunch or diving deep on the weekend, this is your opportunity to invest in YOU.

### 🔑 Ready to log in and learn?

Access GrowthZone by contacting Lori Heerlyn at [Lori.Heerlyn@tdwilliamson.com](mailto:Lori.Heerlyn@tdwilliamson.com) and start exploring today!

We'll be sharing more tips and highlights in upcoming calls and communications—but why wait? Dive in now and discover how GrowthZone can help you grow personally and professionally.



# Fundraising

## RaiseRight:

## Fundraising Made Simple and Impactful!

The holiday season is upon us, and there's no better time to embrace the convenience of RaiseRight for your shopping needs. By purchasing gift cards and shopping online through RaiseRight, you can contribute effortlessly to EWI of Houston's scholarship fund while taking care of your holiday preparations!

### How RaiseRight Works:

1. Purchase Gift Cards: Buy eGift cards for your favorite brands through RaiseRight.
2. Shop or Gift: Use the cards for your own shopping or as thoughtful gifts for family and friends.
3. Earn Automatically: A percentage of every purchase goes directly to our scholarship fund, with no extra cost to you.

### A Member's Experience:

"I use RaiseRight multiple times a month to reload my Starbucks gift card, shop at my favorite stores like Total Wine & More and PetSmart, or purchase gift cards for presents from places like Bath & Body Works, Ulta, Dick's Sporting Goods, and Target. With over 500 brands to choose from, it's so easy to support our mission while shopping!"

### RaiseRight for EWI Events:

Don't forget to use RaiseRight for your Door Prize commitments or Executive Night auction items. Every purchase you make supports EWI Houston's mission of connection, careers, and community.

Ready to make an impact while you shop? Visit [RaiseRight.com](https://www.RaiseRight.com) or contact us for more information on how to get started. Together, let's make this holiday season one of giving and growth!

### Start Today—Support Tomorrow!

# Fundraising

Effortless fundraising, endless earnings

Join the 50,000+ organizations that trust RaiseRight as their #1 fundraising platform.

## How it works

RaiseRight is the easiest fundraising program you can run to benefit your members, families, and communities.



### BUY A GIFT CARD

Buy a \$100 GAP eGift card from RaiseRight with 14% earnings. Pay with your bank account, debit card, or credit card.



### USE IT

Your \$100 eGift card is delivered to your online RaiseRight Wallet instantly.



### EARN AUTOMATICALLY

With a 14% rebate, you automatically earn \$14 for your fundraising account. Way to go!



### THANKS, GAP!

Your earnings come from the brand, so no extra money comes out of your pocket.



## Fundraise faster, with multiple ways to earn

Fundraise faster with multiple ways to earn—using gift cards and online shopping through RaiseRight.

Click through to your favorite brands' websites, go shopping, and earn by completing a purchase. Plus, you can earn extra by using a gift card from RaiseRight as payment! No extra fees, just extra earnings.

*Pro-Tip!* Install the RaiseRight Earnings Browser Extension and never miss an opportunity to earn while shopping online.

## Hundreds of brands, hundreds of ways to earn



With something for everyone, there's no limit to how much your organization can earn.

### Ready to get started? We're here to help

Toll Free: 800.727.4715 Option 3 | Support@RaiseRight.com



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## EWI of Houston

### Mission Statement

EWI of Houston aspires to be the premier business organization of choice for member firms and their key individuals. Recognized by the Houston community as an avenue to achieve personal and professional excellence, every activity of the Houston Chapter will fulfill at least one of the objectives of the EWI Mission Statement.

### Our Strategic Goals

- To strengthen, expand, and broaden membership.
- To provide member firms with meaningful benefits.
- To actively promote education for all representatives
- To achieve a high level of community visibility through service.

## Our Mission

EWI brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

## Our Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## Corporate Office

225 Michigan Street, PO Box 1933  
Grand Rapids, MI 49501  
Direct: (262) 269-5625  
ewi@ewiconnect.com  
www.ewiconnect.com



# Leadership

## Board of Directors



President  
Cindy Baker  
Black Haw Group LLC  
cindyb@blackhawgroup.com



President Elect  
Lily Portales  
Hilcorp Energy Company  
lily.portales@hilcorp.com



Secretary  
Courtney Castellanos  
Lockwood, Andrews &  
Newnam, Inc.  
CNCastellanos@lan-inc.com



Treasurer  
Shari Schiffman  
Douglas Elliman Real  
Estate  
Shari.Schiffman@elliman.com



Sergeant at Arms  
Cristina Barron  
Martha Turner Sotheby's  
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Carole Pitts  
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Director at Large  
Anna Bryant  
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Advisor  
LaTonya Perez  
The Rose  
lperez@therose.org



Advisor  
Rebekah Wesley  
Jackson and Company  
rebekah@jacksonandcompany.com

# Leadership

## Committee Chairs



Asist Committee Chair  
Debra Jaime  
The Rose  
djaim@therose.org



Bylaws Committee Chair  
Cindy Joutraw  
CenterPoint Energy, Inc.  
cindy.joutraw  
@centerpointenergy  
.com



Courtesy Committee  
Chair  
Lily Portales  
Hilcorp Energy Company  
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@hilcorp.com



EWISP Committee Chair  
Linda Petticrew  
Shell Energy Resources  
Company  
linda.petticrew@shell  
.com



Hospitality Committee  
Chair  
Cristina Barron  
Martha Turner Sotheby's  
International Realty  
cristina.barron  
@sothebys.realty



Member/ Retention  
Committee Chair  
Lily Portales  
Hilcorp Energy Company  
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@hilcorp.com



Nominating Committee  
Chair  
LaTonya Perez  
The Rose  
lperez@therose.org



Philanthropy Committee  
Chair  
Elisa Garcia  
Houston First  
Corporation  
elisa.garcia  
@houstonfirst.com



Professional  
Development  
Committee Chair  
Barbara Stokes  
Amegy Bank  
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@amegybank.com



Public Relations/ Social  
Media Committee Chair  
Lisa Diaz  
Metromarketing  
Services, Inc.  
lisa@sirenlis.com



Strategic Planning  
Committee Chair  
Kay Bart  
Skerl & Associates  
kbar@bartcohou.com



Web Committee Chair  
David Jones  
D. Jones Photography  
studio  
@djonesphoto.com

# Communications

Connect with EWI Houston!



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<https://www.linkedin.com/groups/12076399/>



<https://www.instagram.com/ewihouston/>



<https://ewihouston.org/index.php>

To volunteer to help the communications team with EWI Connect, social media, and PR outreach, contact Lisa Diaz, Communications Director, at [lisa@sirenlis.com](mailto:lisa@sirenlis.com).

