

Through EWI, professional women come together to help their companies, their careers, and their communities thrive.

women  
find.  
their

THRIVE

with

ewi

CONNECTIONS | CAREERS | COMMUNITY

[ewiconnect.com/thrive](http://ewiconnect.com/thrive)



# We help professional women **THRIVE**

IN HOUSTON

How do you want your business and employees to grow? Through lasting, valuable connections? With professional development opportunities geared toward women? Or by helping your employees give back through community involvement? Then take advantage of the opportunities for growth you'll experience as a member firm of Executive Women International®. EWI of Houston is your local group of professional women (and men) who take a personal interest in your firm's drive to thrive.

**Join us and offer your selected member firm representatives a supportive network of like-minded people who will enthusiastically help them realize their business goals and personal aspirations.** When you do, your firm will experience demonstrable results.

**Help employees have a positive effect on your company, your community, and their careers:  
See your firm thrive with EWI.**

## **FIVE<sup>2</sup>THRIVE**



Watch the “WHY THRIVE WITH EWI?”  
video at [ewiconnect.com/thrive](http://ewiconnect.com/thrive).



# Individuals and Businesses Thrive Through Connections Careers and Community

The EWI experience is based around our three core values: connections, careers, and community. The value of each to our member firms and representatives is as diverse as our members themselves. Regardless of your employees' personal or professional goals, EWI offers a full spectrum of opportunities to build stronger skills, relationships, communities, and businesses.



## Never-Ending Networks are Here

- Representatives plug into a network of fellow business professionals, locally and internationally, to build their contact list.
- Discover opportunities within a diverse mix of member firms.
- Showcase your firm's products and services—more often than not, member representatives turn to their EWI network first.
- Representatives connect with like-minded people in similar positions with similar experiences.
- Representatives can find or be a mentor.
- Women exchange ideas and gain new perspectives outside of their business focus.
- Gain recognition as a business leader through various EWI Corporate projects.



## Exceptional Careers are Here

- Your representatives have access to monthly professional development webinars and can attend conference workshops. They can share what they learn with non-participating employees to extend the value of your investment.
- Employees develop public-speaking skills in a supportive environment.
- Your representatives build and/or accelerate leadership skills through real-world leadership opportunities such as Chapter and Corporate Board positions—opportunities that are often hard to find on the job. They can also participate in EWI's Academy of Leadership program.
- Representatives learn from leading experts in business and career development.
- Through participation, your employees demonstrate that they are eager to learn and grow.



## Community Involvement is Here

**EWI builds stronger communities through:**

- Reading Rallies.
- Local philanthropic initiatives.
- The Executive Women International Scholarship Program (EWISP) for high school students.
- Adult Students in Scholastic Transition (ASIST) scholarships for non-traditional students.

Watch Connections, Career, and Community videos at [ewiconnect.com/thrive](https://ewiconnect.com/thrive).

# How Member Firms Benefit from EWI: RESULTS

R

## Relationships

EWI is an organization that believes in long-term, highly valuable relationships. EWI does not work as a "quick-hit" lead generator. Rather, member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. The relationships your employees form create associations between your organization and a diversity of other prestigious firms and executives in your city.

E

## Education

EWI offers hundreds of professional development webinars and other resources each year on topics relevant to a member representative's business and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

S

## Skills

EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order.

U

## Untapped Potential

Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

L

## Leadership

Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

T

## Tangible Returns

The EWI network is incredibly loyal and motivated to see your member representatives and your firm succeed—more often than not, representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, considered the "blue book" of industry professionals, which constitutes a network across the United States and Canada for the exchange of information and business matters.

S

## Support

Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.

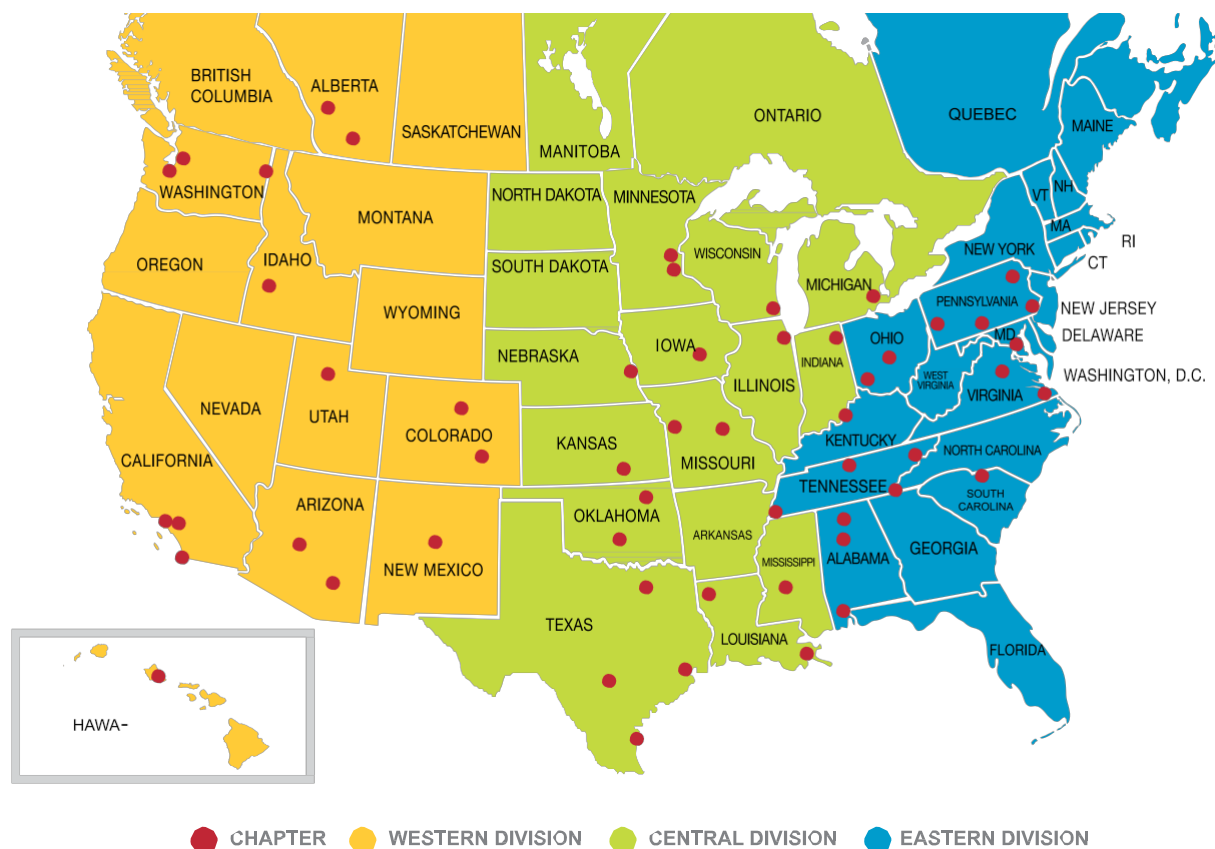
# HOW TO THRIVE WITH EWI

## Membership Criteria

- EWI members consist of employed business professionals at all levels of business.
- Membership is available to firms and individuals.
- A firm may have up to three representatives.
- Members join at the Chapter and Corporate level simultaneously.
- EWI dues are annually assessed and are comprised of both national and local Chapter dues.
- Dues are not deductible as a charitable contribution for federal income tax purposes. Approximately 6 percent of the membership dues are non-deductible as a business expense (see the Omnibus Budget Reconciliation Act of 1993).

## EWI: Local Connections with a Network Of Opportunity

EWI operates by Chapter in 52 cities throughout the United States and Canada. When you join a local Chapter, you not only begin to build connections in your own city, but also have the benefit of tapping into a larger network of professionals across the U.S. and Canada. If you do not reside in a Chapter city, you can join as a Member-At-Large.



Visit [ewiconnect.com/findachapter](http://ewiconnect.com/findachapter) to learn more about your local Chapter and how business and individuals thrive with EWI. Once there, simply click on the dot that represents the city nearest to you to find your local retention and recruitment director and her/his contact information.

If you have any questions, please contact EWI of Houston's Membership Director, LaTonya Perez, at [latonyaedmeade22@gmail.com](mailto:latonyaedmeade22@gmail.com) or 832.316.4758.

