



CONNECTIONS | CAREERS | COMMUNITY

ISSUE: 2017-18 / 3

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Our Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change

Our Mission

EWI brings together key individuals from diverse businesses for the purpose of: promoting member firms | enhancing personal & professional development | encouraging community involvement

Our Core Values

Integrity | Excellence | Respect | Collaboration



LETTER FROM OUR CORPORATE PRESIDENT

It's the most wonderful time of the year! I am quite sure that everyone is busy, whether you are selecting those last-minute holiday gifts, decorating the house, baking cookies/cakes, or completing that year-end work project.

This is also the season to hear (or sing) your favorite holiday music. Speaking of music, recently, I read an online article from TED Talks that discussed what great leadership and music have in common. Here are a few points from that article:

common. Here are a few points from that article.

- A leader is both a singer and a songwriter. People don't really listen unless there is an emotional impact that causes them never to forget.
- Make sure everyone is on the same sheet of music. Each member needs to be on the same page, and that page must be seen, understood and emotionally absorbed.
- Develop a simple theme - then repeat it. As a leader, put your vision into a language so that everyone can see it, and understand it. And get it into everyone's hands.
- Get the right players around you. As leaders, you should surround yourself with people you can count on when the going gets tough.
- Let others shine. The focus should be on the message and the music, not the individual.
- Cultivate commitment and enthusiasm. People who commit themselves to something bigger than themselves are just different people, and this type of action is contagious.
- Commit yourself to a bigger cause than yourself. People will follow you if they believe you are about something greater than yourself.

Good leaders know how to manage people's emotions and directions, and they are always in tune with those around them.

The LCAM 2018 hotel contract has been signed, the annual meeting planning has started, and we are looking forward to EWI's 80th birthday celebration in Raleigh, North Carolina. We hope you plan to join us!

As we continue to Flourish, Grow, and Thrive, I have enjoyed participating in several conference calls to answer questions, and provide helpful information. The Corporate Board is here to serve you - our members. Your commitment and dedication to this great organization is very much appreciated.

Whatever your plans are for the holidays, I hope you will take a few moments to reflect on 2017 as it has been a very busy year. On behalf of the Corporate Office and Board, Season's Greetings to you and your family. We look forward to another great year in 2018!



Fondly,

Cheryl

Cheryl Hawkins

2017-2018 EWI Corporate President

American Clinical Laboratory Association - EWI of Washington D.C.

CORPORATE OFFICE UPDATES

Hello EWI Members & Firms - Happy Winter!

I hope everyone is enjoying the festivities of the holiday season. It has been wonderful watching all EWI chapters getting into the holiday spirit and sharing their philanthropic hearts across the country on social media. I am so proud of all the work and effort you all give your communities!

This month, the office has a few quick updates as we ramp up for January and February.

Chapter Web Pages & FIND a CHAPTER Page - NOW AVAILABLE!

Our chapter web pages have been created and are now available for viewing. Information that was uploaded to the sites was provided by chapters. You can view the **FIND A CHAPTER** page by clicking [here](#).

Membership Renewals -

Our largest amount of membership renewals were successfully emailed to members on December 4th. We have already received many renewals here in the office and we want to thank each and every member for renewing your membership for this upcoming year! Thank you for your patience relative to response time to emails and phone calls as we process a higher than normal volume of invoices.

EWISP/ASIST Update -

We have received inquiries from chapters on our EWISP and ASIST Scholarships for the upcoming year. The Corporate Scholarship committee has been reviewing applications for both programs and making updates to procedures, requirements and language that will simplify the scholarship process for chapters, judges and applicants. We will be holding two conference calls in January 2018 for training, education and information all chapters should be aware of.

EWI Membership Pins -

Our EWI Membership Pins are now back in stock. Pins are \$4 each and can be ordered by emailing the EWI Corporate Office. We will mail pins to your chapters the day following the order so you receive them as soon as possible. EWI Pins make great gifts for new members during their installation or board members as a thank you gift of their service.

Holiday Office Hours -

Please note that the EWI Corporate Office will be closed from December 25 to December 29, reopening on Tuesday, January 2nd. All emails and calls will be returned in the New Year. If you need immediate assistance during this time, please contact EWI Corporate President Cheryl Hawkins at chawk@acla.com.

As always, I am here to serve you and your chapter. If there is anything I can do to help you, please reach out and give me a call. Christmas and holiday blessings to you, your families and your businesses! See you in the New Year!

With Gratitude -



Cortney Ihde

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#ewicorp #thrive #wegrowleaders #connections #careers #communities

PRESIDENTS' CALL

Wednesday, January 24, 2018 - 2:00 p.m. CST - Save the DATE!

Our Chapter Presidents' Call will be held on January 24 at 2:00 p.m. CST. Each month, we have an open discussion to share best practices and exchange ideas between our chapters.

A separate email invitation will be sent to all Chapter Presidents with call-in information.

BOARD FORUMS

March 16-18, 2018

EWI of Memphis is hosting the Mid-South Board Forum at the Guest House at Graceland.

Registration information is now available! [Forum Information and Registration Form](#)

May 4-6, 2018

EWI of Saskatoon - Satellite Chapter will be hosting a Leadership Conference and Chapter Chartering Ceremony. Registration will be forthcoming. Please save the date!

Lori Giovannoni will be presenting an EWI Academy of Leadership Module as part of this special event as well and AOL Module credit will be given to all who attend.

August 10-11, 2018

EWI of Tulsa will be hosting the Texoma Board Forum. Registration and more information will be announced soon!

If your chapter will be hosting a Board Forum during the 2017-2018 Board year, please let us know! The Corporate Office will provide support to any chapter forming a Board Forum through communications to members. Our goal is your success!

MEMBERSHIP CAMPAIGN

The 2017-2018 EWI Membership Campaign has launched and new members are being added by a number of chapters across our membership - congratulations! Please see our new member list below and continue to gather new members in your communities!



EWI MEMBERSHIP CAMPAIGN LET'S GET OUR "GROW" ON!

Chapter Incentive Program to Grow Membership

This year, we are encouraging all EWI Chapters to grow, and to *grow "BIG"!*

We know you can do it, so we've created an incentive program in which all chapters can participate. You'll receive a fabulous prize to top it all off, too! After all, there are more professionals who need and want what EWI can provide, and **now** is the perfect time to share with others! Good luck, and we look forward to sharing the results with you in April 2018!



DETAILS

Time Period:

November 1, 2017 to
March 31, 2018

LCAM 2018 Registrations
will be awarded to one
chapter in each
category:

Chapters with 25 or less
members as of
November 1, 2017

Chapters with 26 or
more members as of
November 1, 2017

The chapter with the
highest percentage of
net growth in each
category will win the
prize!

EXECUTIVE WOMEN INTERNATIONAL

1288 Summit Avenue
Ste 107, PMB124
Oconomowoc, WI 53066
262.269.5625

** New Member Firms and New Individual Members qualify for this incentive. Chapters must be chartered and not in Satellite Status. All membership applications must include full payment to be qualified for the campaign time frame.*

PROFESSIONAL DEVELOPMENT WEBINAR

Our upcoming webinar series has education content to help you in both your career and your leadership with EWI locally in your chapters. We invite you to attend and participate in the following webinar opportunities in the New Year!

Enhancing Your Sales Tool Box with Intention

Presenter: Tiffany Tokarz
CEO of Modern Muse Consulting

Tuesday, January 9, 2018
3:00 PM EST / 12:00 PM PST



ewi PROFESSIONAL DEVELOPMENT
WEBINARS

Embrace Your Leadership Role

Presenter: Linda Oien
businessPATHS

Tuesday, February 6, 2018
3:00 PM EST / 12:00 PM PST



ewi PROFESSIONAL DEVELOPMENT
WEBINARS

Our Chapter Development Webinars will also continue in January with our first Recruitment & Retention Call for all Chapter Membership Chairs. Led by Corporate Board Director, Nelda Tatum, EWI of Charlotte, we will update and inform Chapter Membership Chairs of the tools and resources available to support your membership growth initiatives.

This call is scheduled for Tuesday, January 16, 2018 at 2:00 PM CST. It will be recorded and posted to the Member Information Center for reference. An invitation to all Chapter Membership Chairs will be sent with call-in information.

WELCOME NEW MEMBERS

We are happy to share our newest members with our membership! Please reach out and welcome everyone who has joined EWI. This list includes all membership changes and additions from November 1 to November 30, 2017.

Chapter	Company Name	Representative Name	Membership Type
Albuquerque	Wineshop At Home	Meredith Yost	Chapter Member
Birmingham	Jim House & Associates	Cindy Kostelecky	Chapter Member
Columbus		Jessica Hamlin	Individual Member
Denver		Lori Moran	Chapter Sustaining
Milwaukee	Alfa Flower Shop	Katie Grogan - Poulos	Chapter Member
Pomona Valley	Executive Payment Solutions	Suzi Sgrignoli	Chapter Member
San Antonio	Juice Plus+	Andrea Bohn	Chapter Member
San Antonio	FreeRange Concepts	Arica Espinoza	Chapter Member
San Diego	John Maxwell Team	Cornelia Steinberg	Chapter Member
Saskatoon, CA	The Franklin by Revera	Sandra Miller	Chapter Member

Saskatoon, CA	Airline Hotels	Tammy Beauregard	Chapter Member
Saskatoon, CA	YMCA of Saskatoon	Paul Sinkewicz	Chapter Member
Saskatoon, CA		Shannon Cossette	Individual Member
Saskatoon, CA		Michelle Busa	Individual Member
Western Washington		Marty Kogle	Chapter Sustaining
Wichita	Girl Scouts of Kansas Heartland	Prithi Sawli	Chapter Member

CHAPTER ANNIVERSARIES

Congratulations to the following chapters as they celebrate milestones during the month of December!

EWI of Dallas	December 14	66 Years
EWI of Charlotte	December 2	44 Years
EWI of Knoxville	December 6	30 Years

Need EWI Merchandise or Gear for Your Chapter?

Order Online at our RedBubble Online Store
<https://www.redbubble.com/people/ewiconnect/portfolio>

See what's happening on our social sites:



We also invite you to join us online in our
 EWI Facebook Group for Members Only:

www.facebook.com/groups/ewimembers