



CONNECTIONS | CAREERS | COMMUNITY

ISSUE: 2017-18/9

June 2018



Our Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of; promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Our Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change

Our Values

Integrity | Excellence | Respect | Collaboration

LETTER FROM OUR CORPORATE PRESIDENT

Welcome to the month of June!

Just in case you were unable to participate in last month's Leadership call on May 23rd, I wanted to recap a few highlights:

- **Membership Stats**

Members - 1,251 (this includes Collegiate reps); Chapter Life - 48; Chapter Sustaining - 224, Corporate Life - 12; Individual Member - 24; Member-at-Large - 1

- **Dates and Deadlines**

See important reminders below

- **B/C/DP**

- The deadline for Chapter Scholarship judging was extended to June 11, 2018. A Scholarship Program Survey was emailed to all Chapter Scholarship Chairs, and should be completed by June 15, 2018.
- The Corporate Reading Rally will be held on Wednesday, September 19th in Raleigh,

North Carolina. The Rally will be held at Walnut Creek Elementary School. To commemorate EWI's 80th birthday, we are asking Chapters to donate books - the goal is 800, and we hope to surpass this number!

• **Corporate By-Laws**

The Corporate Board will review and discuss all Proposed By-Law Amendments at their June meeting.

• **Recruitment and Retention**

The Committee has received inquiries regarding starting an EWI Chapter from the following areas: Fort Lauderdale, FL; Orlando, FL; Boston, MA; Brockton, MA, Atlanta, GA; Indianapolis, IN; McAllen, TX; El Paso, TX. Perhaps, you may have business in these areas, or contacts. If so, please forward this information to Corporate Director Nelda Tatum (natatum@uncc.edu).

• **EWI Investments**

The Committee will be meeting for the quarterly review of the EWI Investment Portfolio soon.

• **Corporate Nominating Committee**

The deadline for Corporate Board applications was May 31st. BUT, it's not too late to start thinking about Corporate committee participation. Corporate committee chairs will be looking for you, so if you have questions, or are interested please contact Corporate Office Manager Cortney Ihde (cortney@ewiconnect.com).

I had the pleasure of attending the 2018 Columbus Chapter's Awards Gala at the Event Center at Hollywood Casino on June 12th. The keynote speaker was Roger Rawlins, CEO of DSW Shoe Warehouse. He discussed the "Future of Retail", and how DSW wants to become more involved in philanthropic activities. It was a very enjoyable evening as President Cheryl Holmes, President-Elect Diana Caterer, and Joan Orndoff presented awards. Please see the Chapter photo below.

The Corporate Board will be meeting in Raleigh, North Carolina at the CrabTree Marriott (the host hotel for LCAM 2018), on June 20-22. We have a full agenda ahead to discuss several important issues, and will provide updates during the June 27th Leadership Call.

LCAM 2018 registration is now open! Have you registered yet? And don't forget about the 80s Celebration. Have you been searching for your "scrunchies" and "leg-warmers?" Remember, early-bird registration ends on June 30th, and we don't want you to miss out on the savings, so please consider registering today. Our keynote speaker, Juliann Stitick has a special message just for YOU! Make sure you click on the link below to listen. The Corporate Board, the LCAM 2018 Committee, and the Corporate Office are working hard behind the scenes to ensure we have another successful meeting. There are a lot of LCAM 2018 updates below, so please make sure you read this entire Connect issue.

As members, let's continue to stay involved, stay connected, and make a difference in EWI as we **Flourish, Grow, and Thrive** together!



Fondly,

Cheryl

Cheryl Hawkins
2017-2018 EWI Corporate President
EWI of Washington DC
Firm: American Clinical Laboratory Association





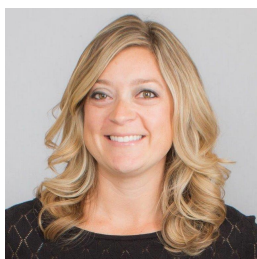
EWI of Columbus - Anniversary Celebration Event - June 12, 2018

CORPORATE OFFICE UPDATES

Happy Summer to all EWI Members - Only 3 months until LCAM 2018! Have you registered yet?

- **LCAM Registration - EARLY BIRD PRICING ENDS JUNE 30**. If your chapter would like to reserve early bird pricing rates prior to the deadline for your delegates, please contact the office for assistance.
- **LCAM 2018 Information** - All LCAM 2018 Information has been uploaded to the Member Information Center (MIC) under Resources/LCAM 2018 - Raleigh, NC, and can also be found on our website at www.ewiconnect.com/lcam2018. Please see opportunities to get involved and promote your member firm below in our LCAM 2018 highlights.
- **2018 Chapter Delegate Registration** - An updated 2018 Chapter Delegate Registration Form has been uploaded to the Member Information Center. Please use this year's forms to submit your delegates and delegate fees by August 17, 2018.
- **Membership Applications for New Members** - a Reminder that all NEW member applications must be turned in to the office for processing with payment for the first year of dues. We also ask all members to use the new Membership Application located in the MIC.

As we continue planning for our annual meeting and 80th Anniversary, please be aware of upcoming dates and deadlines and keep the lines of communication open. Many of our chapters are doing wonderful things in their communities and we want to hear from you. Share your successes and your wins with us and you may be profiled in an upcoming EWIconnect! Until next month, I wish you all success and growth in your chapters!



With Gratitude -

Cortney Ihde

EWI Corporate Office Manager

Executive Asst. to the EWI Corporate Board of Directors

Executive Women International

O: 262-269-5625 (you can text this number)

E: cortney@ewiconnect.com

LCAM 2018 - RALEIGH, NC



Our keynote speaker,
JuliAnn Stitick (www.juliannstitick.com),
has provided a resource to help all LCAM attendees be
prepared for our day of learning and growth together. She
invites all attendees to visit this website,
www.getyourpowerbook.com,
to download her free book and resources.

[She has also recorded a video for everyone thinking of attending conference with a message just for you\(Click Here.\)](#)

There are many opportunities to become involved in EWI's biggest event of the year - LCAM 2018. Please review the options below for your chapter and your member firms to participate - everyone is welcome at any level.

LCAM Vendor Showcase - If you or someone you know is interested in being a vendor at LCAM, please review our [Vendor Registration Form](#) for details and pricing. We have room for up to 15 businesses and would love to provide a full shopping experience for conference attendees. For questions, please contact Charlie Rosenquist, EWI of Chattanooga at charlie_rosenquist@bcbst.com

LCAM National Anthem Singers - We are seeking musically gifted members to sing both the United States and Canadian National Anthems at our opening breakfast. If you are able to participate and showcase your talent in this way, please contact LCAM Committee Chair, Darlis Vauble, EWI of Omaha, at dvauble@woodmen.org

LCAM Volunteers - No conference is complete without wonderful volunteers. If you are attending LCAM 2018 and would like to volunteer during conference, please contact Tina Braley, EWI of Milwaukee, at tina@4anyprinter.com. Opportunities include registration, set-up, meal greeters, and more!

LCAM Swag Bags - We'd love to see your firm represented at LCAM and our EWI Swag Bags are the perfect way to have your company logo in front of our attendees. A quantity of 300 logo'd items can be provided by your company to include in our conference Swag Bags. For more information, please contact Deborah Vaughn, EWI of Memphis, at deborah.vaughn@staples.com.

"Totally Awesome 80s!" Birthday/Anniversary Celebration - Our Thursday Evening Event will be a celebration of the 80's and we encourage all attendees to put their creative hats on. The evening will include a Lip Sync Contest, a Costume Contest (for best 80's flair), a DJ to play your favorite 80's hits, and a photo booth to capture every memory. Get out your neon legwarmers, your jean jackets and your scrunchies - this will be a celebration you won't want to miss. Stay tuned for more details!





LCAM 2018 Reading Rally - We will be partnering with Walnut Creek Elementary School in Raleigh, NC this year. This school teaches 600 children from grades K-6. The following books are being requested:

- The Day the Crayons Quit
- One More Dino on the Floor
- Leola and the Honeybears
- The Day the Crayon Came Home

If your chapter would like to donate books to the school, we ask that all books be shipped to the EWI Corporate Office by August 29, 2018. Books appropriate for the ages of the children are welcomed and appreciated. All books will be provided to the students on Wednesday, September 19 in the morning. Thank you to our chapters who have already donated books on their chapter's behalf.

Reading Rally Book Challenge -

Our goal is 800 books for our 80th anniversary, so how about a chapter book challenge? The EWI chapter that donates the most books will win an awesome prize to be awarded at LCAM 2018. We can't wait to see how competitive we are as a group to help provide these books and encourage literacy in Raleigh! The EWI Corporate Office will tally all books donated to determine the winning chapter!

PRESIDENTS' CALL

Wednesday, June 27, 2018 - 2:00 p.m. CDT - Save the DATE!

Our Chapter Presidents' Call will be held on Wednesday, June 27, 2018 at 2:00 p.m. CDT.

Each month, we have an open discussion to share best practices and exchange ideas between our chapters. We encourage all chapter officers to attend this call each month and share information from the call with your chapter.

A separate email invitation will be sent to all Chapter Officers with call-in information.



PROFESSIONAL DEVELOPMENT WEBINAR

Please see our upcoming programming and register today. Don't forget to share with your co-workers as another benefit of membership!

How to Design Community and Corporate Social Impact to Reverse Burnout, Immediately Engage, and Grow

Presenter: Peter Atherton

**Tuesday, July 10, 2018
3:00 PM EDT / 12:00 PM PDT**



ewi PROFESSIONAL DEVELOPMENT
WEBINARS

[Register Here](#)

**Productive Conflict –
From Unhappy Discord to
Well Managed Debate**

Presenter: Lori King-Taylor

**Tuesday, August 7, 2018
3:00 PM EDT / 12:00 PM PDT**



ewi PROFESSIONAL DEVELOPMENT
WEBINARS

[Register Here](#)

ARTICLE OF THE MONTH

This month, we are featuring links to some of June's highly rated professional development articles from our favorite business websites. These are sure to be great reads for your leadership journey. We hope you enjoy!

[Why People Lose Motivation and What Managers Can Do to Help](#)

[How to Lead When You're Feeling Afraid](#)

[The 6 Ways to Grow a Company](#) (This applies to our chapters, too!)

[Reprogram Your Autopilot And Take Your Leadership To A New Level](#)

DATES/DEADLINES UPCOMING

**2018 Lucille Johnson Perkins Award Nominations/Chapter Communications Award -
Due July 20, 2018**

Please complete the LJP nomination form located in the MIC and submit to the EWI Corporate Office for consideration in this year's chapter recognition awards program. We highly encourage all chapters to submit at least one nomination.

B/C/DP Verification of Enrollment Forms - Due August 15, 2018 - Chapters with Corporate Scholarship Award winners must submit a Verification of Enrollment form for their winner by this date to process scholarship fund awards to the student's school. Winning chapters will be notified by the end of July 2018.

2018 Annual Meeting - Delegate Notification Form - Due August 17, 2018

Please be aware that all chapter delegates need to be selected, voted on affirmatively by your chapter and registered for the 2018 Annual Meeting by August 17, 2018. Delegate fees and registration need to be received in the EWI Corporate Office by this time.

CHAPTER RECOGNITION AWARDS

We invite all chapters to participate in the **Lucille Johnson Perkins Chapter Recognition Awards Program** by nominating a member firm or representative from your chapter. Each year, the EWI Corporate Awards Committee evaluates nominations from our membership and selects firms and representatives that most closely emulate our Awards Program Purpose, which is:

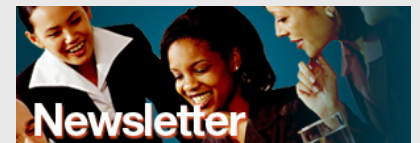
- To recognize the outstanding areas of support that a member firm/representative has displayed within the EWI network on both Corporate and Chapter levels.
- To acknowledge the contributions a member firm/representative has made outside the EWI network in growing membership and in communicating the value and benefits of EWI.
- To honor a member firm/representative that has engaged the mission of EWI by enhancing personal and professional development and by encouraging community involvement.

This year's Award categories are as follows:

Small/Medium Sized Organization (Under 500 Employees)
Large-Sized Organization (Over 500 Employees)
Non-Profit Organization
Representative of the Year

Nominations are due to be submitted to the EWI Corporate Office by Friday, July 20, 2018. Please email all attachments to cortney@ewiconnect.com by this date. The [2018 Nominations Form](#) can be found in the Resources section of the MIC under Awards.

Chapter Communications Awards - We would like to recognize the efforts of the Chapter Communications Directors that dedicate their time to produce Chapters' EWI Connects each month. Communications Award entries should be two (2) newsletters dated from October 2017 through July 2018.



If your chapter has outstanding social media or other communications you would like to include, please compile two (2) samples to include with your chapter Connect newsletter submissions. The winning Communications Directors will be announced and awarded certificates at LCAM 2018!

Submissions are due by July 20, 2018 and should be submitted with all attachments to cortney@ewiconnect.com. We look forward to celebrating your Communication Excellence at LCAM!

WELCOME NEW MEMBERS

We are happy to share our newest members with our membership!

Please reach out and welcome everyone who has joined EWI.
 This list includes all membership changes and additions from May 1 to May 31, 2018.

<u>CHAPTER</u>	<u>COMPANY NAME</u>	<u>REPRESENTATIVE NAME</u>	<u>MEMBERSHIP TYPE</u>
Birmingham	Cushman & Wakefield / EGS Commercial Real Estate	Audra Willingham	Chapter Member
Collegiate - University of Missouri	Abigail Floyd	Abigail Floyd	EWI Collegiate
Collegiate - University of Missouri	Eva Beaudoin	Eva Beaudoin	EWI Collegiate
Collegiate - University of Missouri	Hadley Willems	Hadley Willems	EWI Collegiate
Collegiate - University of Missouri	Jasmine-Kay Johnson	Jasmine-Kay Johnson	EWI Collegiate
Collegiate - University of Missouri	Laura Waldey	Laura Waldey	EWI Collegiate
Collegiate - University of Missouri	Linden Obrien-Williams	Linden Obrien-Williams	EWI Collegiate
Collegiate - University of Missouri	Meredith Mulhern	Meredith Mulhern	EWI Collegiate
Collegiate - University of Missouri	Monica Browne	Monica Browne	EWI Collegiate
Collegiate - University of Missouri	Olivia Rhoads	Olivia Rhoads	EWI Collegiate
Collegiate - University of Missouri	Rhianna Lightle	Rhianna Lightle	EWI Collegiate
Collegiate - University of Missouri	Sadie Lea	Sadie Lea	EWI Collegiate
Collegiate - University of Missouri	Sierra Juvonen	Sierra Juvonen	EWI Collegiate
Dallas	Arlington Convention & Visitors Bureau	Denise Labrado	Chapter Member
Denver	Financial Planning Association	Rita Contreras	Chapter Member
Houston	The Plaza Group	Wendy Gonzales	Chapter Member
Jackson	Janis Harden	Janis Harden	Individual Member
Memphis	Limelife by Alcone	Dawn Mokros	Chapter Member
Milwaukee	ACTS Housing	Leslie Buck	Chapter Member
Milwaukee	Mandel Group Inc.	Kris Devitt	Chapter Member
Omaha	Midwest Maintenance	Itzel Gonzalez	Chapter Member
Omaha	Omaha Steaks	Kristin Gochenour	Chapter Member
Omaha	United Republic Bank	Amy Keltner	Chapter Member
San Antonio	Periperal Vascular Associates (PVA)	Rebecca Martinez	Chapter Member
San Diego	Kanban Signs	Anny Tritchler	Chapter Member
Saskatoon, CA	Food 4 Change	Amanda Medvid	Chapter Member

EWI Membership Roster



[Please click here](#) for our most updated membership roster of EWI Members. You will need to login to the Member Information Center to download the file. It is posted under Resources/EWI Membership List.

member information center to download the list. It is posted under Resources/EWI Membership List.

We encourage all members to review this list and connect with EWI members across our organization. EWI members help each other each and every day and this roster will make it easier for you to connect, learn and share with one another.

CHAPTER ANNIVERSARIES

Congratulations to the following chapters as they celebrate milestones during the month of June!

<u>Chapter</u>	<u>Charter Date</u>	<u>Charter Year</u>	<u>Years</u>
Tucson, AZ	June 16	1980	38
Harrisburg, PA	June 21	1979	39
Richmond, VA	June 6	1967	51

BOARD FORUMS

August 10-11, 2018

EWI of Tulsa will be hosting the Texoma Board Forum. Registration and more information will be announced soon!

Need EWI Merchandise or Gear for Your Chapter?



Order Online at our RedBubble Online Store
<https://www.redbubble.com/people/ewiconnect/portfolio>

Available items include:

- clothing, journals, notebooks, i-pad cases, phone cases, laptop covers, and much more! Wear EWI with pride!

EWI Membership Pins are also available from the EWI Corporate Office. Pins are \$4.00 each.

EWI Pocket Folders have arrived! Each full color glossy folder is \$2.50 each.

Simply email ewi@ewiconnect.com to place your order! Shipping and handling are additional.

See what's happening on our social sites:



We also invite you to join us online in our
EWI Facebook Group for Members Only

www.facebook.com/groups/ewimembers