



ISSUE: 2017-18/2

November 2017



Our Vision

**To be a global women's organization of 5,000 engaged members
empowering others for positive change**

Our Mission

EWI brings together key individuals from diverse businesses for the purpose of:
promoting member firms | enhancing personal & professional development | encouraging community involvement

Our Core Values

Integrity | Excellence | Respect | Collaboration

LETTER FROM OUR CORPORATE PRESIDENT

Happy November!

Last month, Chapters were busy installing their new Boards of Directors, and planning retreats to focus on the year's agenda. We discussed some of the Chapter retreats during the October Leadership Call, and I must say, there is a lot of creativity in this organization! The Corporate Board attended our retreat in Nashville, Tennessee on November 9-11. We had a full agenda

planned, and also met with the Nashville Chapter. I plan to provide highlights from our retreat during the November Leadership Call on November 22nd.

As we continue to **Flourish, Grow, and Thrive**, let's continue to keep the communication flowing too. Just a quick reminder that Membership Advisors (MAs) are available to assist you, so please do not hesitate to contact them. If you are not receiving updates from the Corporate office, please check and make sure you have created a member profile in EWI's database. For additional assistance, contact the Corporate office (ewi@ewiconnect.com). Also, there's still time to sign up for a corporate committee (a list was provided in the October Connect).

Thanksgiving Day is just around the corner - are you excited? I hope your plans include sharing your favorite dish and spending time with family and friends. On behalf of the Corporate Board of Directors, Happy Thanksgiving!



Sincerely,

Cheryl Hawkins

Cheryl Hawkins
2017-2018 EWI Corporate President

CORPORATE OFFICE UPDATES

Hello EWI Members! There is definitely a chill in the air and fall weather is upon us. It makes me want to curl up in front of the fire and read a good book or watch a movie on the Hallmark Channel! *Anyone else?*

We have made some significant additions and modifications in the office since returning from LCAM in line with the organization's goals to support chapter member growth and using our data more effectively for recruitment. Below are some highlights:

- We've added a "Date Entered" custom field to begin to log when applications are put into the Corporate database. This will help when there is a question regarding renewal dates as all memberships are effective as of the date the Corporate offices processes them and accepts payment for dues.
- We've added a custom category for Rep Classification in each member reps profile. As we process renewals this year, we will update each representatives profile with their rep status within your chapter (i.e. 1st, 2nd, 3rd, Sustaining, Life, Individual). We will be able to add this field to your monthly roster reports as well!
- We've updated all Chapter profiles in GrowthZone with the information your chapter has provided on our Form 40 and Chapter Website Forms. If you do not have access to your chapter's profile, please email ewi@ewiconnect.com and we will send you the link to access your profile.
- Academy of Leadership Graduation Year has been added as well. If you would like EWI to keep track of your graduation year, please email ewi@ewiconnect.com with your year of graduation and we will log it in your profile for you.

REMINDER - EWI Corporate Store - ONLINE -
<https://www.redbubble.com/people/ewiconnect/portfolio>

We have launched a new online store for EWI branded merchandise on the Redbubble platform. Items are available for purchase online and can be ordered with both the Black/White EWI logo and the Full Color EWI logo. Items ship directly to you as well so there is no need to contact the office to order these items.

In addition - the EWI Corporate Office will offer limited supplies of EWI Membership Pins, EWI folders and EWI car decals for chapters to order. We will put a pricing sheet on the Member Information Center (MIC) for your reference when available.

Chapter Web Pages & FIND a CHAPTER Page - NOW AVAILABLE!

Our chapter web pages have been created and are now available for viewing. Information that was uploaded to the sites was provided by chapters. Some chapters have not submitted information to the office as of this publication date. We encourage you to submit the Chapter website form as soon as possible to update your chapter information. If you see something that needs to be updated, please email cortney@ewiconnect.com. We are so excited for this updated page on our website!

You can view the **FIND A CHAPTER** page by clicking [here](#).

Membership Renewals -

We are preparing for our December renewals in the office. The month of December will bring 813 renewal notices to our member firms and individual representatives. We ask for your help at the chapter level to make sure that invoices are paid promptly and that all checks are made out to EWI for payment. This will help with accurate and effective processing and your chapter reimbursements. Thank you to those chapters who have reached out already to verify their membership rosters. We appreciate all of you!

My wish for all of our members is the gift of time this Thanksgiving - time to spend alone to reflect on life's blessings, time to spend with those you love to re-energize and fill your heart with love, and time to relax and calm the mind because you are worth it!

As always, I am here to serve you in your chapter. If there is anything I can do to help you, please reach out and give me a call. Happy Thanksgiving to you and yours!

With Gratitude -



Cortney Ihde

Managing Director of Operations

Executive Women International

O: 262-269-5625

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#ewicorp #thrive #wegrowleaders #connections #careers #communities



PRESIDENTS' CALL

Wednesday, November 22, 2017 - 2:00 p.m. CST - Save the DATE!

Our Chapter Presidents' Call will be held on November 22 at 2:00 p.m. CST. Each month, we have an open discussion to share best practices and exchange ideas between our chapters.

A separate email invitation will be sent to all Chapter Presidents' with call-in information.

We also invite Chapter Presidents Elect to join the call as well!

BOARD FORUMS

March 16-18, 2018

EWI of Memphis will be hosting the Mid-South Board Forum at the Guest House at Graceland. Registration will be forthcoming. Please save the date!

May 4-6, 2018

EWI of Saskatoon - Satellite Chapter will be hosting a Leadership Conference and Chapter Chartering Ceremony. Registration will be forthcoming. Please save the date! This date has been changed from what was announced at LCAM. Please update your calendars.

August 10-11, 2018

EWI of Tulsa will be hosting the Texoma Board Forum. Registration and more information will be announced soon!

If your chapter will be hosting a Board Forum during the 2017-2018 Board year, please let us know! The Corporate Office will provide support to any chapter forming a Board Forum through communications to members. Our goal is your success!

MEMBERSHIP CAMPAIGN



EWI MEMBERSHIP CAMPAIGN LET'S GET OUR "GROW" ON!

DETAILS

Time Period:
November 1, 2017 to
March 31, 2018

LCAM 2018 Registrations
will be awarded to one
chapter in each
category:

Chapters with 25 or less
members as of
November 1, 2017

Chapters with 26 or
more members as of
November 1, 2017

Chapter Incentive Program to Grow Membership

This year, we are encouraging all EWI Chapters to grow, and to grow **"BIG"**!

We know you can do it, so we've created an incentive program in which all chapters can participate. You'll receive a fabulous prize to top it all off, too! After all, there are more professionals who need and want what EWI can provide, and **now** is the perfect time to share with others! Good luck, and we look forward to sharing the results with you in April 2018!



November 1, 2017

The chapter with the
highest percentage of
net growth in each
category will win the
prize!

**EXECUTIVE WOMEN
INTERNATIONAL**

1288 Summit Avenue
Ste 107, PMB124
Oconomowoc, WI 53066
262.269.5625

**** New Member Firms and New Individual Members qualify for this incentive. Chapters must be chartered and not in Satellite Status. All membership applications must include full payment to be qualified for the campaign time frame. Monthly results and updates will be provided in the December EWIconnect. ****

PROFESSIONAL DEVELOPMENT WEBINAR

Here is our schedule of calls and topics upcoming:

TODAY - November 15 - 2:00 p.m. CST
Membership Advisor Program - What Your Chapter Needs to Know

This call should be attended by any member of your chapter who would like to know about our Membership Advisor Program and has questions. We invite all members to join this call.

Call In Information:

Web: <https://zoom.us/j/3242245562>

Phone: US: +1 646 558 8656 or +1 669 900 6833, Meeting ID: 324 224 5562

Effective Speaking & Communication

Presenter: Corinne Barringer, Barringer Consultants

Tuesday, December 5, 2017
3:00 PM EST / 12:00 PM PST



ewi PROFESSIONAL DEVELOPMENT
WEBINARS

To register for Corinne's webinar on December 5th, click [here](#).

WELCOME NEW MEMBERS

We are happy to share our newest members with our membership! Please reach out and welcome everyone who has joined EWI. This list includes all membership changes and additions from October 12 to November 7, 2017.

Chapter	Member Name	Representative	Membership Type
Omaha	Ollie Webb Center, Inc.	Jordan Stocking	Chapter Member
Houston	AVDA (Aid to Victims of Domestic Abuse)	Stephanie Hill	Chapter Member
Richmond	Corporate Living Solutions	Steve Clary	Chapter Member
Omaha	CareerArc	Caroline Vernon	Chapter Member
Dallas	Riot Creative Imaging	Cristina Mazutis	Chapter Member
Kentuckiana	Professional Networking Services, LLC	Karen Milliner	Chapter Member
Kentuckiana	The Genesis Shop, LLC	Lisa Lee	Chapter Member
Omaha	Omaha Symphony	Deanna Garcia	Chapter Member
Pomona Valley	Creative Gift Basket Services	Vivian Shiffman	Chapter Member
Nashville	Carina Qualls	Carina Qualls	Individual Member
Albuquerque	Wineshop At Home	Meredith Yost	Chapter Member
Wichita	Girl Scouts of Kansas Heartland	Prithi Sawli	Chapter Member
Milwaukee	Alfa Flower Shop	Katie Grogan - Poulos	Chapter Member
Columbus	Jessica Hamlin	Jessica Hamlin	Individual Member
Saskatoon, CA	Shannon Cossette	Shannon Cossette	Individual Member
Saskatoon, CA	Revera - The Franklin	Sandra Miller	Chapter Member
Saskatoon, CA	Airline Hotels	Tammy Beauregard	Chapter Member
Saskatoon, CA	Michelle Busa	Michelle Busa	Individual Member

CHAPTER ANNIVERSARIES



Pomona Valley, CA	66 years
Albuquerque, NM	39 years
Honolulu, HI	50 years
Denver, CO	63 years
Huntsville, AL	25 years

See what's happening on our social sites:



**We also invite you to join us online in our
EWI Facebook Group for Members Only:**

www.facebook.com/groups/ewimembers

Executive Women International, 1288 Summit Ave. Ste. 107,
PMB 124, Oconomowoc, WI 53066

SafeUnsubscribe™ {recipient's email}

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Sent by ewi@ewiconnect.com in collaboration with

Constant Contact® 

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