



Our Vision

To be a global women's organization of 5,000 engaged members
empowering others for positive change

Our Mission

EWI brings together key individuals from diverse businesses for the purpose of:
promoting member firms | enhancing personal & professional development | encouraging community involvement

Our Core Values

Integrity | Excellence | Respect | Collaboration

LETTER FROM OUR CORPORATE PRESIDENT

I can't believe that LCAM 2017 in Grapevine, Texas is over. I hope you have returned back to your Chapters strengthened and refreshed, as we embark on a new year together in EWI! I would like to extend a heart-felt thank you to the corporate board and corporate office, the LCAM planning committee, the donated resources from Chapters, firms and members, the LCAM sponsors, the LCAM speakers, and the many volunteers. We could not have had a successful annual meeting without you! Also, congratulations to all of our award winners (*a complete list is below*).

For those who were unable to attend LCAM 2017, I wanted to let you know about my theme. It is ***FLOURISH. GROW. THRIVE.*** What does this mean?

***Flourish, to be successful and prosper;
Grow, to increase in size by a natural process;
Thrive, to develop vigorously and be fortunate.***

The logo consists of three hands reaching outward to promote growth.
This is my desire for our year together.



The corporate board has already started setting up their committees, and if you're still trying to decide, just know that we still have openings waiting just for you. For your information, below is a list of Board members and committees. The Membership Advisors (MAs) have been identified (two returning MAs from last year, and six new MAs this year), and they are ready to assist the Chapter

Presidents. Below is a list of MAs and the Chapters they will be assisting.

During the next Presidents' call, we will discuss the results of the LCAM 2017 survey. We sent 222 surveys, and received 156 responses (which is a 70% response rate). Thank you to those who participated as this will be helpful in planning for LCAM 2018 in Raleigh, North Carolina.

This issue of the Connect is full of important information that will be helpful to you throughout this year. I would like to stress the importance of effective communication, and the fact that it works both ways. Great leaders make sure they are heard and understood, but they also recognize the importance of listening. Please keep in mind that the Corporate Board is listening to your concerns, we are working on your behalf, and we are committed to doing the best job we can for this wonderful organization. We look forward to working with all of you, so don't hesitate to contact us.



With Gratitude,

Cheryl Hawkins

**Cheryl Hawkins
2017-2018 EWI Corporate President**

CORPORATE OFFICE UPDATES

Phew! What a whirlwind the past few weeks have been. The only way to describe the feeling is exhilarating and energetic! Thank you to everyone for the past 6 months while I have been in the Corporate Office and for making LCAM 2017 a wonderful success for the organization. It was so good to see everyone and I hope you are planning to join us next year as well!

I have many updates for all of you - some were announced at LCAM - and some are updates on pending projects. If you have any questions, please let us know.

EWI Corporate Store - ONLINE - <https://www.redbubble.com/people/ewiconnect/portfolio>

We have launched a new online store for EWI branded merchandise on the Redbubble platform. Items are available for purchase online and can be ordered with both the Black/White EWI logo and the Full Color EWI logo. Items ship directly to you as well so there is no need to contact the office to order these items.

In addition - the EWI Corporate Office will offer limited supplies of EWI Membership Pins, EWI folders and EWI car decals for chapters to order. We are placing a replacement order of these items this week and should have them available for sale the first week of November. We will put a pricing sheet on the Member Information Center (MIC) for your reference when available.

Chapter Web Pages - NEW!!

We have heard from chapters for some time that they would like to have the Corporate Office provide a web presence for their chapters. At LCAM 2017, we announced in Leadership Caucus that we will be providing a basic Chapter Web Page for all chapters. A form to participate was provided and we have asked all chapters to provide their contact information so we can begin to work on your web page. Development for chapters that have submitted their forms has already begun. This is a chapter benefit that all chapters need to participate in. If you need a form to fill out, please contact the office and we will forward it to you.

Additionally, if your chapter does not have a website, there is an option to update the site each month for a nominal fee with our webmaster, Bonny Steele from Helix Design. If you are interested in this option, please contact the Corporate Office for more details.

Membership Renewals - Corporate Billing Procedure

The Corporate Office has streamlined the renewal billing process and improved the communication between our office, your chapter leaders and your member firms. We have enjoyed welcoming new members aboard when processing memberships and the interaction we have with member firms when they call to pay over the phone.

To clarify our corporate billing process, we want to ensure that everyone knows how the process works. All renewal invoices for a given month will be sent to members via email on the 1st of that month. Each invoice is reviewed before sending. Statements are also sent on the 1st of the month to any members that have not paid their invoices within our NET 30 days payment policy.

Chapter Board Officers are copied monthly on the chapter's ACH Reimbursement report and are provided a chapter roster to ensure that membership data is current, accurate and within good standing. ACH Reimbursement deposits have improved from the 16th of the month to the 7th of the month and will remain moving forward. Please note that if members pay the chapter and the chapter submits the dues to the office, the payment terms are still NET 30 days to be received. Membership renewals are vital to the organization and we appreciate everyone's help in submitting them promptly.

Academy of Leadership(AOL) Alumni Tracking

A new feature in our database is tracking your AOL graduation year in your member profile. We have input each year that the AOL has graduated a class of students since its inception and we are asking members who have graduated to contact us with the year that they graduated so we can keep track of this data. Please email ewi@ewiconnect.com with Subject Line: AOL Graduation Year with your name, chapter and year you graduated and we will update your profile for you.

Testimonials for EWI Corporate Website/Facebook Reviews

We are updating our Corporate website and would like to feature EWI Members from across our organization. If you have a testimonial that you'd like to share with us, please email ewi@ewiconnect.com with a 3-4 sentence description of why you are thriving with EWI! Please include a headshot as well!

We also encourage submitting a 5 Star rating and review on the EWI Corporate Facebook page. If you love EWI, please visit the page and tell us why! Thank you!

FORM 40 - Chapter Officers and Directors Notification Forms

The office is in need of your chapter officers and directors form so we can update communication groups and make sure that we are able to keep your chapter leadership informed throughout the year ahead. To date, we have only received half of our chapter forms and kindly request that you send them to us AS SOON AS POSSIBLE! We will need to have this information by next week for our invitation to the Presidents' Call scheduled for October 25 at 2:00pm CDT. We greatly appreciate your attention to this to ensure everyone's collective success this year.

Kendra Scott - Jewelry Pop-Up Shop Fundraiser at LCAM

During LCAM 2017, we invited the local Kendra Scott jewelry store to our opening reception. Kendra's mission aligns perfectly with EWI and they helped us to do a small fundraiser with a portion of the proceeds from the evening going to our EWI BCDP funds. We are excited to report that we earned \$557.05 from a two-hour shopping event. We want to thank each and every member who made a purchase that night and we hope everyone had fun.

Please know that if you have a Kendra Scott store in your town, they have a community engagement manager who is responsible for booking events like this in their stores. Your chapter can easily set up a Pop-Up Shop event and proceeds can be made payable to your chapter BCDP accounts. For more information, please contact the EWI Corporate Office.

Information Posted to the Member Information Center(MIC)

- The updated 2017-2018 Dates and Deadlines calendar has been uploaded.
- We've created a Fundraising Category. We are adding ideas for fundraisers here for chapter reference. If you have one to share, please send it to the Corporate Office.
- LCAM 2017 Photos have been uploaded under Resources/LCAM 2017 Photos
- Updated copies of the Corporate and Chapter By-Laws are located under Resources/By-Laws. At the Annual Meeting, our membership voted in favor of a reduction in the number of member firms/individual members necessary to charter chapter from 25 to 15.

I look forward to staying in touch with members this year. If you need anything at all, or want to celebrate a success with us, send me an email and we'll spread the word. For new chapter board members - know that any questions you have also have answers and we will help you grow and learn as you lead this year. Talk with you all soon on an upcoming call!

With Gratitude -



Cortney Ihde

Managing Director of Operations

Executive Women International

O: 262-269-5625

E: cortney@ewiconnect.com

#ewicorp #thrive #wecrowleaders #connections #careers #communities

CORPORATE AWARD WINNERS

At this year's LCAM 2017, we celebrated the accomplishments of our chapters in various categories. Below are the selected winners.

2017 Tillie Award - EWI of Saskatoon - Satellite Chapter

This award is presented to a chapter of the Corporate President's choosing that sets an example of how to live the EWI Vision and Mission and has achieved a high level of success throughout the year.



2017 Chapter of Excellence - EWI of San Diego

This award is given to any EWI Chapter that meets the Standards of Excellence guidelines developed by EWI to create a chapter that is healthy, vital and thriving. We congratulate our chapter of excellence for their drive and perseverance in achieving this designation.

2017 Overall Net Membership Growth Achievement

These chapters had net membership growth during the board year based on a percentage of growth. Congratulations! We look forward to celebrating more growth at next year's LCAM.

1% - EWI of Spokane

2% - EWI of Corpus Christi

2% - EWI of Dallas

- 2% - EWI of Wichita
- 5% - EWI of Kansas City
- 6% - EWI of Memphis
- 8% - EWI of Nashville
- 9% - EWI of Birmingham
- 12% - EWI of Richmond
- 15% - EWI of Omaha
- 16% - EWI of Columbus
- 19% - EWI of Knoxville
- 26% - EWI of Tucson
- 28% - EWI of Pomona Valley
- 40% - EWI of Kentuckiana

2017 Chapter Communications Award - EWI of Richmond

Our annual communications award is given to a chapter that consistently uses EWI logos, branding, styles and social media best practices to share EWI with members, firms and the community. This year's winner was selected based on this criteria by the Corporate Awards Committee's evaluation of their submissions. We thank all chapters who submitted their communication examples for consideration.

Lucille Johnson Perkins(LJP) Awards

- Small/Medium Outstanding Member Firm - Casto - EWI of Columbus
- Large Outstanding Member Firm - Wayne County Community College District - EWI of Detroit-Windsor
- Non-Profit Outstanding Member Firm - Franklin University - EWI of Columbus
- Outstanding Member Representative of the Year - Lindsey Duhon, Hilcorp Energy, EWI of Houston

LJP Awards are given to recognize outstanding areas of support displayed within the EWI network on both Corporate and Chapter levels; to acknowledge the contributions that member firms and member representatives have made outside the EWI network in growing membership and in communicating the value and benefits of EWI; and to honor a member firm and representative that have engaged the EWI mission by enhancing personal and professional development and by encouraging community involvement. Please watch for announcements this coming Spring to nominate a member firm or representative from your chapters for these distinguished awards.

PRESIDENTS' CALL

Wednesday, October 25, 2017 - 2:00 p.m. CDT - Save the DATE!

Our Chapter Presidents' Call will be held on October 25 at 2:00 p.m. CDT. Each month, we have an open discussion to share best practices and exchange ideas between our chapters. October's Discussion Topic will be a review of the LCAM 2017 Survey Results.

A separate email invitation will be sent to all Chapter Presidents' with call-in information.

If your chapter has not turned in your Chapter Officers and Board Members Form to the office, please send your form as soon as possible to ewi@ewiconnect.com to be included on the call invitation.

BOARD FORUMS

March 16-18, 2018

EWI of Memphis will be hosting the Mid-South Board Forum at the Guest House at Graceland. Registration will be forthcoming. Please save the date!

May 4-6, 2018

EWI of Saskatoon - Satellite Chapter will be hosting a Leadership Conference and Chapter Chartering Ceremony. Registration will be forthcoming. Please save the date! This date has been changed from what was announced at LCAM. Please update your calendars.

If your chapter will be hosting a Board Forum during the 2017-2018 Board year, please let us know! The Corporate Office will provide support to any chapter forming a Board Forum through communications to members. Our goal is your success!

MEMBERSHIP CAMPAIGN

At LCAM 2017, we announced a Membership Growth contest. We will be sending a dedicated email to all members with the qualifying criteria and details within the next 2 weeks for all chapters to review. Stay tuned!



CORPORATE BOARD UPDATES

Below is contact information for the 2017-2018 Corporate Board Members and our Membership Advisors. Please feel free to "connect" with any of these members throughout the year if you have questions.

Corporate President

Cheryl Hawkins - ACLA - [EWI of Washington DC](#) - chawk@acla.com

Corporate President Elect

Ronwyn Anderson - Individual Member - [EWI of Nashville](#) - ronwyna@aol.com

Corporate Secretary/Treasurer

Christine Healy - The Printer Inc. - [EWI of Des Moines](#) - chealy1142@gmail.com

Board Advisor

Jill Gaffney - Greenleaf Landscaping - [EWI of Spokane](#) - jill@greenleafwa.com

Chair: By-Laws and Nominating Committees

Corporate Board Directors/Committee Liaisons

Nelda Tatum - University of NC- Charlotte - EWI of Charlotte - tatumne@yahoo.com
Committee - Recruitment & Expansion

Maegan Brandt - Insurance Solutions - EWI of Honolulu - maegan.brandt@yahoo.com
Committee - Marketing and Corporate Awards

Linda Sarancha - Raymond James - EWI of Pomona Valley - Isarancha@me.com
Committee - Budget and LCAM 2018

Felicia Senter - Tulsa Tech - EWI of Tulsa - felicia.senter@tulsatech.edu
&

Christina Casiano - Bill Miller BBQ - EWI of San Antonio - ccasiano@billmillerbbq.com
Committee - BCDP(EWISP & ASIST)

Membership Advisors

Sue Fleming - EWI of Spokane (CHAIR) <i>sue.fleming@avistacorp.com</i>		Wanda Sanchez - EWI of Honolulu <i>wsanchez@hdcc.com</i>	
Birmingham Chattanooga Jackson	Mobile Washington DC	Charlotte Columbus Harrisburg	Kentuckiana Lehigh Valley Richmond
Krissie Heuer - EWI of Memphis <i>kheuer@bec-memphis.com</i>		Donna Gurney - EWI of Houston <i>donna.gurney@jltus.com</i>	
Kansas City Detroit-Windsor Wichita	Minneapolis Milwaukee	Oklahoma City Tulsa Corpus Christi	Dallas San Antonio Nashville
Cheryl McCall - EWI of Omaha <i>cmccall@accessbank.com</i>		Vanessa Davis - EWI of San Diego <i>vanessa@broadwaysd.com</i>	
Albuquerque Knoxville Denver	Colorado Springs Memphis Omaha	Western Washington Salt Lake City Spokane	Calgary Honolulu
Linda Allen - EWI of Corpus Christi <i>allen.linda@heb.com</i>		Amy Higgins - EWI of Spokane <i>ahiggins@zak.com</i>	
Des Moines Huntsville Houston	New Orleans Shreveport/Bossier City	Los Angeles Pomona Valley San Diego	Phoenix Tucson

PROFESSIONAL DEVELOPMENT WEBINAR

Our Professional Development Webinar Series will continue in December. More information will be forthcoming. In October and November, we will be focusing on Chapter Leadership and Development Training Calls relative to upcoming EWI deadlines.

Here is our schedule of calls and topics upcoming:

October 24 - 2:00 p.m. CDT

Chapter Year End Financial Reporting - Understanding Form 1 and 31

This call should be attended by Chapter Presidents, President-Elects, Treasurers and members of your chapter Budget Committee to learn how to complete your chapter's year end financial reports.

Call In Information:

Web: <https://zoom.us/j/3242245562>

Phone: US: +1 646 558 8656 or +1 669 900 6833, Meeting ID: 324 224 5562

November 15 - 2:00 p.m. CDT

Membership Advisor Program - What Your Chapter Needs to Know

This call should be attended by any member of your chapter who would like to know about our Membership Advisor Program and has questions. We invite all members to join this call.

Call In Information:

Web: <https://zoom.us/j/3242245562>

Phone: US: +1 646 558 8656 or +1 669 900 6833, Meeting ID: 324 224 5562

Update Regarding October's Webinar with Marja Norris

We experienced technical difficulties during our October webinar and we want to extend our apologies to our members and to Marja. We are working with our presenter to re-record the webinar this month for members and will be sending a link to the recording to all members when it is complete. Marja will also be offering an opportunity to EWI members to purchase her book, which she will speak about in the webinar. Please watch your emails for the recording. Thank you!



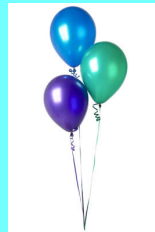
We are happy to share our newest members with our membership! Please reach out and welcome everyone who has joined EWI. This list includes all membership changes and additions from September 14th to October 11th, 2017.

<u>Chapter</u>	<u>Company Name</u>	<u>Representative Name</u>	<u>Membership Type</u>
Denver	Stream Realty Partners, Denver	Cyndi Murren	Chapter Member
Collegiate - University of Missouri	Abbey Combest	Abbey Combest	EWI Collegiate
Collegiate - University of Missouri	Abbie Cox	Abbie Cox	EWI Collegiate
Collegiate - University of Missouri	Abby Greene	Abby Greene	EWI Collegiate
Collegiate - University of Missouri	Abigail Stewart	Abigail Stewart	EWI Collegiate
Collegiate - University of Missouri	Addison Jaudes	Addison Kay Jaudes	EWI Collegiate
Collegiate - University of Missouri	Aerin Hanks	Aerin Hanks	EWI Collegiate
Collegiate - University of Missouri	Alisha Price	Alisha Price	EWI Collegiate
Collegiate - University of Missouri	Allison Bujewski	Allison Bujewski	EWI Collegiate
Collegiate - University of Missouri	Ally Romano	Ally Romano	EWI Collegiate
Collegiate - University of Missouri	Amy Rose	Amy Rose	EWI Collegiate

Collegiate - University of Missouri	Amy Boe	Amy Boe	EWI Collegiate
Collegiate - University of Missouri	Anna Donnelly	Anna Donnelly	EWI Collegiate
Collegiate - University of Missouri	Ashley Krekovich	Ashley Krekovich	EWI Collegiate
Collegiate - University of Missouri	Ashlyn Hoff	Ashlyn Hoff	EWI Collegiate
Collegiate - University of Missouri	Breanna Lehane	Breanna Lehane	EWI Collegiate
Collegiate - University of Missouri	Brooke Branham	Brooke Branham	EWI Collegiate
Collegiate - University of Missouri	Caroline Bong	Caroline Bong	EWI Collegiate
Collegiate - University of Missouri	Caroline Frew	Caroline Frew	EWI Collegiate
Collegiate - University of Missouri	Conner Logsdon	Conner Logsdon	EWI Collegiate
Collegiate - University of Missouri	Danielle "Dani" Damario	Danielle "Dani" Damario	EWI Collegiate
Collegiate - University of Missouri	Ellie Schoedinger	Ellie Schoedinger	EWI Collegiate
Collegiate - University of Missouri	Isabella Rolfes	Isabella Rolfes	EWI Collegiate
Collegiate - University of Missouri	Jacquelyn Karl	Jacquelyn Karl	EWI Collegiate
Collegiate - University of Missouri	Jenna Larsen	Jenna Larsen	EWI Collegiate
Collegiate - University of Missouri	Josie Ward	Josie Ward	EWI Collegiate
Collegiate - University of Missouri	Katie Innis	Katie Elizabeth Innis	EWI Collegiate
Collegiate - University of Missouri	Katie Karl	Katie Karl	EWI Collegiate
Collegiate - University of Missouri	Katie Morrison	Katie Morrison	EWI Collegiate
Collegiate - University of Missouri	Katie Welborn	Katie Welborn	EWI Collegiate
Collegiate - University of Missouri	Lindsey Fafoglia	Lindsey Fafoglia	EWI Collegiate
Collegiate - University of Missouri	Maddie Minana	Maddie Minana	EWI Collegiate
Collegiate - University of Missouri	Maris Parker	Maris Parker	EWI Collegiate
Collegiate - University of Missouri	Mary Fischer	Mary Fischer	EWI Collegiate
Collegiate - University of Missouri	Megan Dart	Megan Dart	EWI Collegiate
Collegiate - University of Missouri	Natalie Dicker	Natalie Dicker	EWI Collegiate
Collegiate - University of Missouri	Natalie Funk	Natalie Funk	EWI Collegiate

Collegiate - University of Missouri	Natalie Funk	Natalie Funk	EWI Collegiate
Collegiate - University of Missouri	Natalie Pelletier	Natalie Pelletier	EWI Collegiate
Collegiate - University of Missouri	Olivia Garrison	Olivia Garrison	EWI Collegiate
Collegiate - University of Missouri	Scout Feucht	Scout Feucht	EWI Collegiate
Collegiate - University of Missouri	Sydni Berry	Sydni Berry	EWI Collegiate
Collegiate - University of Missouri	Sydney Kalich	Sydney Kalich	EWI Collegiate
Collegiate - University of Missouri	Taylor Saale	Taylor Saale	EWI Collegiate
Spokane	ZBA Architecture	Sarah Brede	Chapter Member
Oklahoma City	TBS Factoring, LLC	Michelle Ferguson	Chapter Member
Oklahoma City	TBS Factoring, LLC	Marissa Charness	Chapter Member
Milwaukee	Rockwell Automation	Lora Burbach	Chapter Member
Columbus	Laine Gabriel	Lisa Miller	Chapter Member
Spokane	Eleven8 Consulting	Lori Gibson	Chapter Member
Spokane	Eleven8 Consulting	Jennifer Offereins	Chapter Member
Collegiate - University of Missouri	Morgan Brown	Morgan Brown	EWI Collegiate
Nashville	Lisa Johnson	Lisa Johnson	Individual Member
Denver	EPS-Doublet	Keil-Marie Ahlbrandt	Chapter Member
Tulsa	Wenzel Creative	Liza Wenzel	Chapter Member
Spokane	Pure Magic Media	Sarae Boyer	Chapter Member

CHAPTER ANNIVERSARIES



Western Washington - 31 Years
 Memphis - 60 Years
 Milwaukee - 52 Years
 Birmingham - 57 Years
 Kentuckiana - 57 Years

See what's happening on our social sites:





**We also invite you to join us online in our
EWI Facebook Group for Members Only:**

www.facebook.com/groups/ewimembers